

To: James Cel [REDACTED]
From: [REDACTED]
Sent: Wed 8/9/2017 10:32:21 PM
Subject: Re: Instructions for Apple TV-OK to HAVE James Set Up for the Apartments?

On Aug 9, 2017, at 6:31 PM, james | personal genius [REDACTED] wrote:

Great. My calendar is open all next week, so pick whatever is easiest.

Did either of get a chance to read the cheat sheet? Want to make sure it's understandable to real humans.

Thank you,



On Aug 9, 2017, at 6:28 PM, [REDACTED] wrote:

Every guest apartment is available for you next week! At the moment, we have no one coming to stay....so next week is perfect. I agree you should do the girls installs as well...I will send an email to them all with a proposed schedule...once accepted, will pass along to you.

On Aug 9, 2017, at 6:11 PM, Richard Kahn [REDACTED] wrote:

thank you james
i think you should do all installs and not rely on the girls

Richard Kahn
HBRK Associates Inc.
[REDACTED]

On Aug 9, 2017, at 4:03 PM, james |
personal genius [REDACTED]
wrote:

The good news is I have the cheatsheet done (please proof for
content & typos):

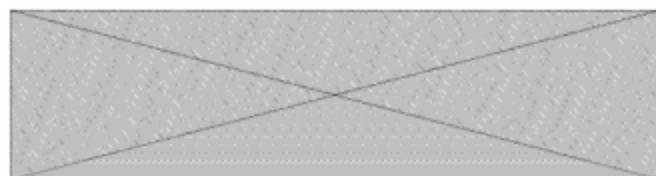
<AppleTV Cheatsheet.pdf>

The bad news is that I will need to install each of these 15 free
apps on each of the AppleTVs
manually. There's no way to backup &
restore a standard configuration on
AppleTVs.

Lesley, is this document enough for the girls to handle the
installs on their own? These apps are
all free to download and findable by
name.

I'd like to print & laminate for the remaining 6 guest apartments
and do the installs next week, if that's
convenient?

Thanks!



On Aug 7, 2017, at 4:12 PM,
Richard Kahn
[REDACTED]

wrote:

Sounds great. Glad you are busy. Thank you.

Richard Kahn
[REDACTED]

[REDACTED]
On Aug 7, 2017, at 1:28 PM, james | personal.genius [REDACTED]

wrote:

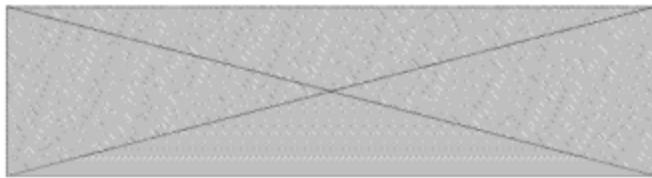
Hi Rich,
Sorry for the delay,
I've been swamped
with a series of big,
high-priority
projects all at once
(good to be busy &
have fun things to
work on again).

Basically, I need to configure my AppleTV how I'm going
to set all the guest
boxes up, then load
that configuration
into Apple's
configurator
program and
capture an image of
it.

Once that's done and I confirm it works by deploying it to
my AppleTV again,
I'll make a cheat
sheet explaining
what each of the
apps allow and how
to add personal
content, etc., print
and laminate.

Then I'll be ready to schedule the "upgrades" to the
existing boxes.

I'm hoping to get to the testing of the Apple TV
configuration today
or tomorrow.



On
Aug 4,
2017,
at 5:20
PM,
Richar
d Kahn



wrote:

james any update on this project
if not yet maybe lesley can help you arrange next
week
thanks

Richard Kahn
HBRK Associates Inc.



On Jul 28, 2017, at 8:23 AM, [REDACTED]
[REDACTED] wrote:

James and rich! We have approval! YAE!
Let me know when you can start and I can

give you status on apartments for entrance.
Thanks

Sent from my iPhone

Begin forwarded message:

From: "jeffrey E."
<jeevacation@gmail.com>
Date: July 28, 2017 at 8:15:47 AM
EDT

To:

**Subject: Re: Instructions for Apple
TV-OK to HAVE James Set Up for
the Apartments?**

yes

On Fri, Jul 28, 2017 at 8:08 AM, [REDACTED]
[REDACTED] wrote:

So far, guests have been a baffled by the
**Apple TV...OK to have James set up
the apartments with some free apps
as well as type up a 'cheat sheet' to
leave on the coffee tables on how to
work the Apple TV?**

Begin forwarded message:

From: james | personal
genius

**Subject: Re: Instructions for
Apple TV**

Date: July 25, 2017 at
11:59:17 PM EDT

To:

Cc: Merwin Dela Cruz

[REDACTED], Richard Kahn
[REDACTED]

Okay, I compiled a list of the most common stations and their corresponding AppleTV apps' requirements. Sounds like fun, I know.

The list is below, but the short version is that **MOST apps require signing in with a cable provider account** that has that channel purchased.

We just discontinued all the cable tv accounts for the apartments, so that doesn't help & TimeWarner's logins tend to reset themselves repeatedly anyway (I couldn't just "set it and forget it" the guest would need the account credentials). If you're wondering if we could sign them all in under the 71st St cable account... No, there's a hard limit of 5 devices per account.

There are a handful of mostly free Apps that we could pre-install on each AppleTV:

ABC
Bloomberg (free financial news)
The Cartoon Network
CBS News
CBS Sports
CNN (free live stream)
CW (teen melodrama)
PBS
Weather channel

These apps require individual subscriptions, but most people will recognize that they need to sign in with their account:

Hulu
Netflix
Pandora

Amazon Video when it releases

I could write up something that says "hey enjoy any of the mostly free channels (list the above in a nice table format) or sign into your account on any of the subscription channels. If you'd like to install other apps, you'll need to sign in with your Apple ID / iTunes account and sign into the app as required. Please remember to sign out of your accounts when you depart."

Make it pretty, and put it in some nice display plexiglass to sit next to the TVs in the non-residential guest apartments.

These plexiglass-frames are not too cheesy:

<https://www.amazon.com/Fixture-Displays-Acrylic-Magnets-T-style/dp/B01IUSZCT2/> \$16

<https://www.amazon.com/Fixture-Displays-Acrylic-Plexiglass-100840-FBA/dp/B01M7O9GCT/>
\$26

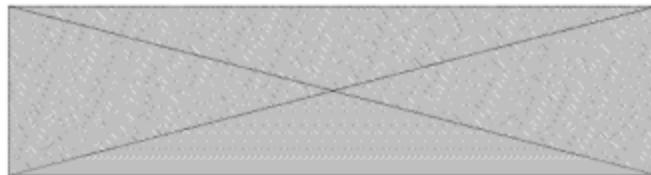
More details below:

Channel	Apple TV App
ABC	https://itunes.apple.com/us/app/abc-watch-stream-full-episodes/id364191819?mt=8
BBC America	https://itunes.apple.com/us/app/bbc-america/id1089249069?mt=8
Bloomberg	https://itunes.apple.com/us/app/bloomberg/id364191819?mt=8
Bravo	https://itunes.apple.com/us/app/bravo-now/id383925190?mt=8

The Cartoon Network	https://itunes.apple.com/us/app/cartoon-network/id404593641?mt=8
CBS	https://itunes.apple.com/us/app/cbs-full-live-tv/id530168168?mt=8
CBS News	https://itunes.apple.com/us/app/cbs-news-live-breaking-news/id334256223?mt=8
CBS Sports	https://itunes.apple.com/us/app/cbs-sports-stats-watch-live/id307184892?mt=8
CNBC	Can't find link for it, but I know it exists!
CNN	https://itunes.apple.com/us/app/cnn-break-news-live-video/id331786748?mt=8
Comedy Central	https://itunes.apple.com/us/app/comedy-central/id799551807?mt=8
CW	https://itunes.apple.com/us/app/the-cw/id491730359?mt=8
Discovery	https://itunes.apple.com/us/app/discovery-go/id1039067950?mt=8
ESPN/ESPN2	https://itunes.apple.com/us/app/espn-world-scores/id317469184?mt=8
FOX/FX/FXX	https://itunes.apple.com/us/app/fox-now-demand-and-live-stream/id571096102?mt=8
FOX News	https://itunes.apple.com/us/app/fox-news/id367623543?mt=8
Fox Sports	https://itunes.apple.com/us/app/fox-sports/id367623543?mt=8

Go	go/id711074743?mt=8
History	https://itunes.apple.com/us/app/history/id1000000000000000000?mt=8
Lifetime	https://itunes.apple.com/us/app/lifetime/id1000000000000000000?mt=8
MSNBC	n/a
NBC	https://itunes.apple.com/us/app/nbc-streaming/id442839435?mt=8
PBS (Educational)	https://itunes.apple.com/us/app/pbs-video/id398349296?mt=8
SyFy	https://itunes.apple.com/us/app/syfy/id398349296?mt=8
TBS	https://itunes.apple.com/us/app/watch-tbs/id462780547?mt=8
The Weather Channel	Can't find link for it, but I know it exists!
TNT	https://itunes.apple.com/us/app/watch-tnt/id460494135?mt=8
USA	https://itunes.apple.com/us/app/usa-network/id661695783?mt=8
Other Apps	

Hulu	https://itunes.apple.com/us/app/hulu-watch-the-latest-movies/id376510438?mt=8
Netflix	https://itunes.apple.com/us/app/netflix/id8035177?mt=8
Amazon Video	Coming soon
Pandora	https://itunes.apple.com/us/app/pandora-radio/id284035177?mt=8



On Jul 12, 2017, at 8:46

PM, [REDACTED]

wrote:

oh boy...sounds like a
project...OK
thanks...Guests will
definitely want channels
they are accustomed to...

On Jul 12, 2017, at
8:30 PM, james cc |
personal genius
[REDACTED]

Yeah, this is a tough
situation.

Channels on
AppleTV are apps.
Anyone can install
apps on the

AppleTV by logging in with their Apple IDs (and remember to sign out after), but how each channel handles content licensing is up to them -- some have subscription services that you can buy, others require you sign in with a partnered cable account, etc.

For example:

- for HBO Go (or CNN Go) you have to sign in with a cable account that has the HBO channel on the account.
- for HBO Now, you have to subscribe for \$X per month, billed to your Apple ID.
- for Disney's channels, you have to sign in with an authorized cable account, BUT TimeWarner is not one of the options.

So it's a bit of a mess.

For Nilli & Ehud I signed into one of the news channels as the account connected to 9 E 71st, but each cable account can only be on 5 devices at once (and Jeffrey has A

LOT of devices he uses personally).

I'm not sure what the solution is here. I'll think on it, but I may need some guidance from Rich & JEE on how they want this to work.

Thank you,



On Jul 12, 2017, at 3:21 PM, [REDACTED]



Could we get a "cheat sheet" for how to use the Apple TV in the apartments.

Guests are questioning! I just had Dr Bard ask if he can get ESPN. (?). I googled and I don't think so.

Another guest just wanted to watch news ... ?

Sent from my
iPhone

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communication is
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privileged, may
constitute inside information, and is
intended only for
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