

To: [REDACTED] Rich Kahn
From: [REDACTED]
Sent: Wed 11/14/2018 1:06:21 AM
Subject: Apple Watch Email draft...

Hi Rich. Below is an email idea ...tweak it...Watches don't come with memory. They all come with GPS. You can choose GPS only or GPS with cellular on the Aluminum case only. If someone wants a stainless steel watch the only way it comes is with both GPS and Cellular. Not an option for just GPS. On the aluminum model to add cellular is \$100 more. The stainless steel with GPS/Cellular is \$200 more than the aluminum w/GPS/Cellular. Do you want to address the GPS/Cellular option? I think Jeffrey will want people to get what they want!

Hello! Jeffrey would like to buy you an Apple Watch! Please go to the website and give me ALL the details of what you would like....

There are several options and I want to make sure you get exactly what you want. PLEASE see below and answer EACH QUESTION:

-**Apple Watch Model Series** (Series 4 or Apple Watch Nike)

-**Size**: 40 mm or 44mm

GPS or GPS/Cellular (Aluminum you have a choice. Stainless Steel only comes GPS/Cellular)

-**Case Material** (Model Series 4 comes in: Aluminum-Silver, Gold or Space Gray OR Stainless Steel-Silver, Gold or Space Gray) Apple Watch Nike comes in Aluminum Silver or Space Gray)

-**Band Type** (Sport, Leather, Stainless Steel-give me the exact color (or name of band) for the band you choose)

Go to the website

<https://www.apple.com/shop/buy-watch/apple-watch>

Let me know as soon as possible your choices.

Please provide me your home address so we can ship directly to you!