

**To:** james | personal genius[james@personalgenius.co]  
**Cc:** Rich Kahn  
**From:** [REDACTED]  
**Sent:** Wed 11/21/2018 7:49:31 PM  
**Subject:** Re: International Apple Watches details

Hi James and thank you for this.

I actually had not thought about the link you sent as I didn't even know it existed. Martin had said he would look into a rep oversees to help us (?) I definitely think the watches should be purchased and shipped from over there. I think Bella has a french CC for Jeffrey...we can revisit after the holiday!

Take care, [REDACTED]

On Nov 21, 2018, at 12:37 PM, james | personal genius  
[REDACTED] wrote:

Hi,

I heard back from Martin at Apple; he says he'd already emailed you both about the non-US Apple watches to say he can't order them.

You've probably already thought of this, but we could order the non-US watches from <https://www.apple.com/fr/apple-watch-series-4/> (may require a French credit card) and have them shipped directly to the European recipients. From what I can tell, the watches are either US & Canada, or "rest of the world", so watches ordered from Apple France should work in any of the supported non-North American countries.

Again, the consequence of people getting US watches outside of the US is that they will not be able to activate the cellular connectivity. It will work as expected as long as their paired iPhone is within range.

Also, for those on the company's AT&T account, that want to add cell service to their new Apple Watch will probably need Bella to authorize & activate it.

Thank you,

James Ce  
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