
From: Lesley Groff <[REDACTED]>
Sent: Friday, September 6, 2013 7:13 PM
To: Karyna Shuliak
Subject: Brockman's original invite

Some background: In 1992, when the physicist George =moot announced his findings from the COBE satellite regarding cosmic =ackground radiation and the beginning of time, I left a message on the =oicemail of the late, great Sidney Coleman of Harvard : "Sidney, I hear =here's something new in the Universe. What is it?. And what's in it for =e?" The message went viral after Sidney posted it on the electronic =ulletin board of the physics community.

My question was inspired =y an annual event in Italy for leading physicists where Sidney gave the =eynote talk. The topic of his lecture was essentially "What's new in =he Universe?" Sidney would detail the advances and developments in the =ast year or two across many areas of physics.

In this case, I =ould be asking you, and the other guests, to give a half hour talk =esponding to a similar question:

"What's new in your field of =ocial science in the last year or two, and why should I care? Why do I =ant or need to know about it and how does it change my view of human =ature'?

I would ask you to focus broadly and address the major =evelopments in your entire field (including but not at all limited to =our own research agenda). It would have to be new, fresh, and original: =n up-to-date field report on your area of social science. This talk =hould be, to the extent possible, conversational, and not a canned =ower-Point or slide-driven conference talk. We would videotape the =ntire event and present the videos and texts as an EDGE Special =vent.

For this dry run, on September 6 & 7, we're focusing =n one day, replicating the usual Edge Events at Eastover Farm.
=ee:<http://www.edge.org/evnts/eastover-farm-meetings>

To date, the following are =onfirmed. Awaiting word from a number of others:

Nicholas =christakis
http://edge.org/m=berbio/nicholas_a_christakis
Daniel Dennett
http://www.edge.or=/memberbio/daniel_c_dennett
Jennifer Jacquet
http://www.edge.or=/memberbio/jennifer_jacquet
Danny Kahneman
http://www.edge.org=memberbio/daniel_kahneman
Joshua Knobe
http://www.edge.org/me=berbio/joshua_knobe
Rob Kurzban
http://www.edge.org/mem=erbio/rob_kurzban
David Pizarro
http://www.edge.org/m=mberbio/david_pizarro
Anne Treisman
http://www.edge.org/m=mberbio/anne_treisman

FRIDAY

4:00-5:00pm arrive at =astover Farm

6:30pm Dinner at Woodward House (2 miles =way)

SATURDAY

Talks - Lunch - and hanging out at farm

5:30 =nds.

6:00 Early casual dinner at Good Enough to Eat, a =estaurant on way to the highway. People can get back to Boston or NY by =0pm.

Please advise if you can attend. EDGE will pick up your =ransportation costs and room charges at a nearby hotel for Friday =ight.

Best,

JB

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John Brockman

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