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**From:** [REDACTED] >  
**Sent:** Monday, October 15, 2012 8:58 PM  
**To:** Dhani Jones  
**Subject:** Re: Movie with Go Pro

Indeed! We need to come up with a way so the cameras don't kill people on the way down and can be retrieved easily.  
Will ponder..

Was great to meet you! Would love to come by you and Luke's office sometime in NY and check it out

On Oct 15, 2012, at 11:55 AM, Dhani Jones <[REDACTED]> wrote:

> and so... what movie shall we produce. so many travel high flying  
> ideas On Oct 11, 2012, at 9:42 PM, [REDACTED] wrote:

>

>>

>> Movie with Go Pro

>> Helium Balloons

>> All released at the same time

>> Smaller camera

>>

>> Set off at the same time

>> FedEx tracking to send it back

>>

>> ---

>>

>> Experiential

>> Social

>> Live

>> Interactive

>> Local

>> National

>> Broad Demographic

>>

>> New approach to television shows

>>

>> ---

>>

>> Manufacturing

>> Military

>> Minority

>> Re-Entry Program

>> Getting jobs back to America

>>

>> Short Runs of companies

>> Incredible stories

>> Cause related

>> Community engaged

>>

```
>> 2 years move downtown Cincinnati
>>
>> Rebuild America
>>
>> Under 50 people employed
>>
>> ---
>>
>> Chat with Radical about Sunset Movie
>
<?xml version=.0" encoding=TF-8"?>
<!DOCTYPE plist PUBLIC "-//Apple//DTD PLIST 1.0//EN" "http://www.apple.com/DTDs/PropertyList-1.0.dtd">
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    <key>date-sent</key>
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