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**From:** [REDACTED] <[REDACTED]>  
**Sent:** Friday, October 12, 2012 1:43 AM  
**To:** [REDACTED]  
**Subject:** Movie with Go Pro

Movie with Go Pro  
Helium Balloons  
All released at the same time  
Smaller camera

Set off at the same time  
FedEx tracking to send it back

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Experiential  
Social  
Live  
Interactive  
Local  
National  
Broad Demographic

New approach to television shows

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Manufacturing  
Military  
Minority  
Re-Entry Program  
Getting jobs back to America

Short Runs of companies  
Incredible stories  
Cause related  
Community engaged

2 years move downtown Cincinnati

Rebuild America

Under 50 people employed

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Chat with Radical about Sunset Movie

```
<?xml version="1.0" encoding="UTF-8"?>
<!DOCTYPE plist PUBLIC "-//Apple//DTD PLIST 1.0//EN" "http://www.apple.com/DTDs/PropertyList-1.0.dtd">
<plist version="1.0">
<dict>
  <key>date-sent</key>
  <real>1350006169</real>
  <key>flags</key>
  <integer>8590195713</integer>
  <key>original-mailbox</key>
  <string>imap:████████████████████████████████/Sent%20Messages</string>
  <key>remote-id</key>
  <string>14024</string>
  <key>subject</key>
  <string>Movie with Go Pro</string>
</dict>
</plist>
```