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**From:** [REDACTED]>  
**Sent:** Tuesday, April 26, 2011 7:41 PM  
**To:** storycowles@me.com

I think your jewelr= should be your name. All good collections are usually just the designers=name. It makes it more of a personality and personable.

[h=tp://www.davidyurman.com/](http://www.davidyurman.com/)