From: [redacted]
Sent: Monday, November 14, 2011 6:21 PM
To: Kris Neidlinger
Cc: 'Sandy'
Subject: Re: [redacted] New order ART REQUEST

sorry for the late reply. The font I used was Charlemagne Std Bold I have been going through the boxes of pads from my last order, and =everal of the pads have the cardboard backing completely separated from =he pads, and many are half way peeling off the back. I am very hesitant =o order more pads if that's the way they are going to arrive. I can't =eally use the pads with no backing on them.

Also, they are quite thin. Is it possible to make them twice the =hickness for each pad? Again, if you can assure me you can affix the =ardboard backing properly, I will place another order as the coloring =nd quality of paper is good, but I am concerned about the backing =oming off of so many of the pads.

On Oct 31, 2011, at 7:38 PM, Kris Neidlinger wrote:

> Hi [redacted] - Thank you very much for
> contacting us for a new order. I am working on getting you a proof,
> but unfortunately I cannot use the art as sent because the lettering
> is low-resolution (72dpi, minimum for print-quality is 300dpi at
> actual size) and embedded / flattened into the background so that
> there is no font information available. If I could have you please
> tell me what font is used for the initials, I can set it up, otherwise
> I will need you to please send that art with text not flattened into a
> low-resolution image, and/or send the
> file(s) as a .pdf such that I can extract the text as usable graphics.
> Please feel free to ask me if you have any questions about the art,
> Sandy will be handling all other details of your order (pricing etc.).
> I will watch for further information/files and send a proof when
> possible. Thank you again for working with us!
>
> Best regards,
>
> Kris Neidlinger
> USA Custom Pad - 1-800-310-2723
> [redacted]
> [redacted]
>
> -----Original Message-----
> From [redacted]
> Sent: Friday, October 28, 2011 3:23 PM
> To: Sandy
> Cc: Kris Neidlinger
> Subject: New order
>
> Hello Sandy and Kris,
> I would like to order 250 pads each of the attached 3 sizes of pads;
> 8x10, 5.5x8, 4x6.

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> Thank you,
> ██████████████
>

```
<?xml version=.0" encoding=TF-8"?>
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        <string>7130</string>
        <key>subject</key>
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