

To: [REDACTED]  
From: Walt Mossberg / Kara Swisher  
Sent: Wed 3/31/2004 6:56:03 PM  
Subject: Join Gates, Jobs, Ellison, Fiorina in June

Most conferences choose themes and topics and then find speakers who fit the mold.

At **D: All Things Digital, The Wall Street Journal Executive Conference**, we do just the opposite. What sets this conference apart from all others is that we assemble a roster of the most eminent, successful and deep-thinking people we can find, and then tailor the contents to their strengths.

Among our confirmed speakers:

- \* Bill **Gates** - Chairman, Microsoft
- \* Steve **Jobs** - CEO, Apple Computer and Pixar
- \* Carly **Fiorina** - Chairman and CEO, Hewlett-Packard
- \* Larry **Ellison** - CEO, Oracle
- \* Ivan **Seidenberg** - Chairman & CEO, Verizon
- \* Kevin **Rollins** - CEO, Dell Computer
- \* Masayoshi **Son** - Founder, President & CEO, Softbank Corp.
- \* G.S. **Choi** - President, Digital Media Network Business, Samsung Electronics
- \* Garry **Betty** - President & CEO, Earthlink
- \* Lisa **Hook** - President, AOL Broadband, Premium and Platform Services, AOL
- \* Yusef **Mehdi** - Corp.VP, MSN Information Services & Merchant Platform, Microsoft

**Walt Mossberg**, author and creator of the Journal's weekly "Personal Technology" column, and **Kara Swisher**, technology columnist and book author, invite you to join them as they bring together an unprecedented roster of the digital revolution's leaders -- asking them the hard questions, exploring the most pressing issues and giving you ideas you can put into action.

And while we're not at liberty to name names, we can tell you that the attendees who've reserved to date are every bit as impressive as the people you'll see on stage. They'll be joining us at the Four Seasons Aviara Resort near San Diego, this **June 6-8**.

We hope you will, too. This, our second edition of **D**, will once again be the year's best venue for people and ideas that can directly affect your business and your life. *We sold out in advance last year, so act soon.* For more information, visit <http://d.wsj.com>.

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The official sponsors of **D** -- **Adobe, AT&T Wireless, Gateway, Google, HP, Motorola**, and **Houlihan Lokey Howard & Zukin** -- are leaders in their fields, joining The Wall Street Journal in hosting the premier gathering of the most powerful leaders of the digital world.

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