

To: [REDACTED]
From: Jeff Bezos
Sent: Wed 8/28/2002 5:15:13 AM
Subject: Lowering the threshold to \$25 for Free Super Saver Shipping

Dear Customer,

For a little more than two months now, we've been testing Free Super Saver Shipping on orders over \$49. That test has worked well enough that we're now ready, effective immediately, to lower the threshold again and test Free Super Saver Shipping on orders over \$25.