
From: [REDACTED] >
Sent: Tuesday, July 4, 2017 1:51 PM
To: jeffrey E.
Subject: jiyo

I understand the idea of this, but why they didn't create just "grow" insols for shoes. People in any case spend wearing shoes more time than sleeping. It'll cost less and more people'll be able to buy it ..

<https://store.jiyo.com/sleep/technology/grounded-wellbeing-sleep-mat.html>

=