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**From:** [REDACTED] >  
**Sent:** Monday, September 15, 2014 2:49 PM  
**To:** Tyler Shears; jeevacation@gmail.com  
**Subject:** google word ads

Hi Tyler,

could you let me know about setting up a google word ad campaign? this might improve visibility and link building.

I'm cancelling the yellow pages account. not effective enough on google.

thanks,

[REDACTED]  
cell: [REDACTED]  
email: [REDACTED] <mailto:[REDACTED]>