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Sent: Tuesday, December 20, 2016 8:00 PM
To: jeevacation@gmail.com
Subject: ✱ ffVC Dispatch: Happy Holidays! // 2016 Roundup

<<http://ffvc.us5.list-manage.com/trac=/click?u=bbdb0343bda87a4f07dc8cbaf&id=f53bd7c88c&e=d002b8c2dc>>

From everyone at ff Venture Capital, happy holidays! We thank you for your support over the past year and wish you a happy=2C healthy, and prosperous 2017.

It has been an exciting and expansive year at ffVC=2C from the launch of our groundbreaking partnership with NYU focusing on=artificial intelligence startups—the AI NexusLab <<http://ffvc.us5.list-manage.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=5e7c049456&e=3Dd002b8c2dc>> —to our investments in 15 new early=stage tech startups such as Gr=atHorn <<http://ffvc.us5.list-manage1.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=c35f5a788a&e=d002b8c2dc>>, CyberX <<http://ffvc.us5.list-manage.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=89e8be5417&e=d002b8c2dc>>, Dashbot, and Clarity <<http://ffvc.us5.list-manage.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=6a7c8d3c6&e=d002b8c2dc>>, and the continuing growth of our=portfolio of more than 50 leading companies like Distil <<http://ffvc.us5.list-manage2.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=8d06bef91=&e=d002b8c2dc>>, <<http://ffvc.us5.list-manage.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=645d0bba23&e=d002b8c2dc>>, Plated <<http://ffvc.us5.list-manage1.com/track/click?u=3Dbbdb0343bda87a4f07dc8cbaf&id=20ab4092ca&e=d002b8c2dc>> =2C and Owlet <<http://ffvc.us5.list-manage2.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=82f4550cf0&e=d002b8c2dc>> .

We are privileged to work with our talented foun=ers and their teams, and we look forward to continuing the journey with=all of you in 2017.

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The application of artificial intelligence (AI) across the technolog=cal ecosystem will be one of our core themes in 2017. While there is much=hype around this space, there is also much to understand. We believe AI=will become a layer across multiple sectors and impact virtually every in=ustry.

We draw comparisons to the way= in which mobile technology reshaped the ways we live, work, interact=with one another, and share information; this illustrates how we believ= AI can have the same transformative effects in the decades to come. We e=plained our views on the importance of AI in VentureBeat <<http://ffvc.us5.list-manage.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=92e19358da&e=3Dd002b8c2dc>> =2C and in January we'll be publishing an in-depth blog post about why AI=is reaching an inflection point and how it will be at the root of many ne= technological breakthroughs. Stayed tuned for more of our thoughts here=E2♦♦we encourage you to let us know your thoughts as well.

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Dashbot <<http://ffvc.us5.list-manage1.com/track/click?u=3Dbbdb0343bda87a4f07dc8cbaf&id=df315f83da&e=d002b8c2dc>> , a leading bot analytics platf=rm, raises \$2 million in seed funding.

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Drop <<http://ffvc.us5.list-manage1.com/track/click?u=3Dbbdb0343bda87a4f07dc8cbaf&id=7bd2b61480&e=d002b8c2dc>> , Canada's top millennial loyalty=rewards program, prepares for a US debut in 2017.

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/=9c3840f-12a0-4743-940a-263e0e7d0783.jpg>>
Indiegogo <<http://ffvc.us5.list-manage1.com/track/click?u=3Dbbdb0343bda87a4f07dc8cbaf&id=47512fe4f3&e=d002b8c2dc>> is the first to embrace equity=crowdfunding.

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/=9c3840f-12a0-4743-940a-263e0e7d0783.jpg>>
Clarity <<http://ffvc.us5.list-manage.com/track/click?u=3Dbbdb0343bda87a4f07dc8cbaf&id=112eff1052&e=d002b8c2dc>> launches as your new personal fi=ance guru.

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GreatHorn's <<http://ffvc.us5.list-manage1.com/track/click?u=3Dbbdb0343bda87a4f07dc8cbaf&id=152021b5b3&e=d002b8c2dc>> CEO discusses how executives=can mitigate email spear phishing attacks.

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/=9c3840f-12a0-4743-940a-263e0e7d0783.jpg>>
CyberX <<http://ffvc.us5.list-manage.com/track/click?u=3Dbbdb0343bda87a4f07dc8cbaf&id=da72d441df&e=d002b8c2dc>> is the first to reveal the cause=of one of the largest DDoS cyberattacks ever.

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Authorea, Pebblepost, and Plated <<http://ffvc.us5.list-manage.com/track/click?u=3Dbbdb0343bda87a4f07dc8cbaf&id=3c9f24c111&e=d002b8c2dc>> are=listed among NYC's most exciting startups.

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ff Venture Capital is profiled as reinventin= seed-stage VC <<http://ffvc.us5.list-manage=.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=5200527ac1&e==002b8c2dc>> in Institutional Investor.

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/=9c3840f-12a0-4743-940a-263e0e7d0783.jpg>>
Ryan Armbrust provides a realistically optim=stic view <<http://ffvc.us5.list-ma=age.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=3eec25861b&e==002b8c2dc>> of early-stage VC.

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John Frankel's approach to predicting consumer behavior is outlined in Inc. <<http://ffvc.us5.list-manage.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=7fee9b16ed&e=d002b8c2dc>>

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Katherine Bluhm shares her thoughts <<http://ffvc.us5.list-manage1.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=f51e03bb53&e=d002b8c2dc>> on being an "LP-friendly" investor.

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Nasdaq's "Meet a VC" program shines a spotlight on Adam Plotkin. <<http://ffvc.us5.list-manage.com/track/click?u=bbdb0343bd=87a4f07dc8cbaf&id=93fe447ef8&e=d002b8c2dc>>

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/=9c3840f-12a0-4743-940a-263e0e7d0783.jpg>>
Xconomy recaps <<http://ffvc.us5.list-manage.com/track/click?u=3Dbbdb0343bda87a4f07dc8cbaf&id=24dbcab037&e=d002b8c2dc>> our AI Insight Forum exploring the future of AI.

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David Teten writes about the importance of running your startup based on metrics.

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ffVC is listed among the top-designed venture capital websites.
<<http://ffvc.us5.list-manage.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=b123d8c169&e=d002b8c2dc>>

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ffVC is one of Preqin's most consistently top performing VCs for the second year.

Lots of our portfolio companies are hiring. <<http://ffvc.us5.list-manage.com/track/click?u=bbdb03=3bda87a4f07dc8cbaf&id=b74599107e&e=d002b8c2dc>>

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Blog <<http://ffvc.us5.list-manage.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=2c6ceec349&e=d002b8c2dc>>
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