
From: Tyler Shears <[REDACTED]>
Sent: Monday, October 6, 2014 1:18 AM
To: [REDACTED]
Cc: jeffrey E; Richard Kahn
Subject: Re: Reply

The progress as of late is slow - but we have also been in=a holding pattern waiting on bad press to slow per our last conversation.=C2◆

I am ready to distribute 3 articles we have queue= and push sentiments in the other direction. Are we past the most recent n=gative press for now?

We should evaluate at=beginning of next year after we have had time to properly build positive s=ntiment as we have been planning for.

JE wo=ld like to meet in person in NYC to discuss further and talk about how to =inalize this. We need some direct specific actions from you along with our=plan.

Respectfully

Tyler=Shears

On Sun, Oct 5, 2014 at 4:25=PM, [REDACTED]<[REDACTED]> wrote:

Hi Jeffrey,

We were down to one negative with 3 of our sites on the 1st page--until we =ad two waves of bad press: in March and then in September--last month. Tha= changed what google prioritized.

We now have 3 negatives which is awful.

I'd like to get these feature articles placed, a URL for you as a guest=editor and a URL for you with another institution. And continue to fortify=your sites.

Your sites perform well when not altered by negative press. Your blog alone=has over 1.8 mil views.

[REDACTED]
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[REDACTED]>

