> If Jeff's goal is understanding deception, and mine is brain-building
> as a test case for aligning the representations of hardware and
> software, Ed/Judith/Sebastian, what are your one-liner goals? Intent
> is to focus prep on what could be done collectively that doesn't fit individually.

How does communicative competition shape - both biologically and culturally - our world?

In our interactions with other people, we signal in innumerable ways claims about our identity, status and intentions. We each try to make the best impression we can; at the same time, as viewers, we try to see through to the "truth" about others.

Signaling theory is the framework for understanding how our various signals evolved and what keeps them honest enough to function. And deception is central, particularly the question of how much deception is tolerable, even desirable, in various circumstances.

- Judith

```
<?xml version="1.0" encoding="UTF-8"?>
<!DOCTYPE plist PUBLIC "-//Apple//DTD PLIST 1.0//EN" "http://www.apple.com/DTDs/PropertyList-1.0.dtd">
<plist version="1.0">
<dict>
        <key>date-last-viewed</key>
        <real>0.0</real>
        <key>date-received</key>
        <real>1390928579</real>
        <key>flags</key>
        <integer>8590195713</integer>
        <key>gmail-label-ids</key>
        <array>
                <integer>5</integer>
                <integer>18</integer>
        </array>
        <key>original-mailbox</key>
        <string>imap://jeevacation@imap.gmail.com/%5BGmail%5D/All%20Mail</string>
        <key>remote-id</key>
        <string>384124</string>
</dict>
</plist>
```