
From: ff Venture Capital <[REDACTED]> on behalf of ff Venture Capital <[REDACTED]>
Sent: Wednesday, October 4, 2017 7:38 PM
To: jeevacation@gmail.com
Subject: ffVC Dispatch: Plated Acquisition, Our New Venture Partner & More from Q3

<<http://ffvc.us5.list-manage.com/trac=/click?u=bdb0343bda87a4f07dc8cbaf&id=f1d0649abf&e=d002b8c2dc>>

Dear friends of ffVC —

Despite the Indian Summer here in NYC, Fall is in full-swing and we're glad to share with you a quick recap on what has been a busy summer. Kathryn Hume joined ffVC as Venture Partner, Plated was acquired by Albertsons to become the first omnichannel meal kit company with national scale, and the second cohort of the AI NexusLab officially kicked off to name just a few highlights. Check out more news from Q3 below, and thanks as always for staying tuned.

On September 20, Plated was acquired <<http://ffvc.us5.list-manage1.co=/track/click?u=bdb0343bda87a4f07dc8cbaf&id=fee1ffd7ad&e=d002b8c2dc>> by Albertsons, becoming the first omnichannel meal kit company with national scale. Under the deal, Plated will have access to hundreds of millions of new customers, expanded operational and financial resources, and invaluable industry expertise from Albertsons, along with the opportunity to provide more choice and high quality ingredients to existing shoppers and beyond.

Since our initial investment in 2013, we've seen how hard the entire Plated team has worked to reach this milestone, and can't wait to see how the company's new chapter with Albertsons unfolds. Check out more of our take on the news <<http://ffvc.us5.list-manage.com/track/click?u=bdb0343bda87a4f07dc8cbaf&id=f24a6297d5&e=3Dd002b8c2dc>>, along with recent coverage in the Wall Street Journal <<http://ffvc.us5.list-manage.com/track/click?u=bdb0343bda87a4f07dc8cbaf&id=dfefd77152&e=d002b8c2dc>>, Forbes <<http://ffvc.us5.list-manage1.com/track/click?u=bdb0343bda87a4f07dc8cbaf&id=a66ab16482&e=d002b8c2dc>>, CNBC <<http://ffvc.us5.list-manage.com/track/click?u=bdb0343bda87a4f07dc8cbaf&id=8ba801d3d3&e=d002b8c2dc>>, and Cheddar TV <<http://ffvc.us5.list-manage.com/track/click?u=bdb0343bda87a4f07dc8cbaf&id=680081da5a&e=d002b8c2dc>>.

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After a successful April event, we're back with the Future Labs AI Summit this October 30 - 31 at NYU, a two-day conference comprising trainings, talks, and discussions with leaders from Google, Vector Institute, NASA, CB Insights, x.ai and more. You'll also get a first look at the second cohort of the AI NexusLab.

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Pebbelpost <<http://ffvc.us5.list-manage1.com/track/click?u=3Dbbdb0343bda87a4f07dc8cbaf&id=b70b8243d6&e=d002b8c2dc>> raises a \$47 million Series B=2C remaining a leader in programmatic direct mail.

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/=9c3840f-12a0-4743-940a-263e0e7d0783.jpg>>
GreatHorn <<http://ffvc.us5.list-manage2.com/track/click?u=3Dbbdb0343bda87a4f07dc8cbaf&id=47ccffbf8c&e=d002b8c2dc>> makes the case for cybersecuri=y automation over training in the WSJ.

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/=9c3840f-12a0-4743-940a-263e0e7d0783.jpg>>
Rhino <<http://ffvc.us5.list-manage.com/track/click?u=3Dbbdb0343bda87a4f07dc8cbaf&id=88859f1013&e=d002b8c2dc>> launches to replace the cash secur=ty deposit with a new alternative.

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/=9c3840f-12a0-4743-940a-263e0e7d0783.jpg>>
Skycatch <<http://ffvc.us5.list-manage.com/track/click?u=3Dbbdb0343bda87a4f07dc8cbaf&id=ec9c32610e&e=d002b8c2dc>> CEO Christian Sanz is a San Fra=cisco Business Times "Upstart 50 Inventor."

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/=9c3840f-12a0-4743-940a-263e0e7d0783.jpg>>
Estify <<http://ffvc.us5.list-manage.com/track/click?u=3Dbbdb0343bda87a4f07dc8cbaf&id=df01823d81&e=d002b8c2dc>> adds auto industry veteran Toan N=uyen as Chief Technologist.

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/=9c3840f-12a0-4743-940a-263e0e7d0783.jpg>>
Parse.ly <<http://ffvc.us5.list-manage1.com/track/click?u=3Dbbdb0343bda87a4f07dc8cbaf&id=09755c63e2&e=d002b8c2dc>> claims profitability and raises=a \$6.8 million Series B.

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Drop's <<http://ffvc.us5.list-manage.com/track/click?u=3Dbbdb0343bda87a4f07dc8cbaf&id=70cd6550ac&e=d002b8c2dc>> CEO writes about building custome= loyalty programs for the Globe and Mail.

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/=9c3840f-12a0-4743-940a-263e0e7d0783.jpg>>
Yieldmo <<http://ffvc.us5.list-manage.com/track/click?u=3Dbbdb0343bda87a4f07dc8cbaf&id=72f46e3435&e=d002b8c2dc>> expands its lead as the largest=independent mobile marketplace in the US.

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/=9c3840f-12a0-4743-940a-263e0e7d0783.jpg>>
Kathryn Hume joins ffVC <<http://ffvc.us5.list-manage.com/t=ack/click?u=bbdb0343bda87a4f07dc8cbaf&id=6fd9b83374&e=d002b8c2dc>> as a new Venture=Partner.

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/=9c3840f-12a0-4743-940a-263e0e7d0783.jpg>>
John Frankel discusses <<http://ffvc.us5.list-manage.com/t=ack/click?u=bbdb0343bda87a4f07dc8cbaf&id=b4bd8df366&e=d002b8c2dc>> the booming dron= market in Inc.

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/=9c3840f-12a0-4743-940a-263e0e7d0783.jpg>>
Ryan Armbrust is featured <<http://ffvc.us5.list-manage.com=track/click?u=bbdb0343bda87a4f07dc8cbaf&id=6cf0d16e8d&e=d002b8c2dc>> style=> on SOSV =80s
"42 Questions" video series.

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/=9c3840f-12a0-4743-940a-263e0e7d0783.jpg>>
The AI NexusLab is listed <<http://ffvc.us5.list-manage1.=om/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=7aede25a84&e==002b8c2dc>> among these t=p 23 AI accelerators.

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/=9c3840f-12a0-4743-940a-263e0e7d0783.jpg>>
Harry O'Sullivan and Paul Bianco write <<http://ffvc.=s5.list-manage.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=a241f06=e7&e=d002b8c2dc>> a=out when to invest in salespeople by way of data.

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/=9c3840f-12a0-4743-940a-263e0e7d0783.jpg>>
ffVC is mentioned <<http://ffvc.us5.list-manage.com/track/cl=ck?u=bbdb0343bda87a4f07dc8cbaf&id=6c7f6b4fba&e=d002b8c2dc>> in a CNBC "M=ke It" feature on Plated's recent exit.

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/=9c3840f-12a0-4743-940a-263e0e7d0783.jpg>>
John Frankel weighs in <<http://ffvc.us5.list-manage1.com=track/click?u=bbdb0343bda87a4f07dc8cbaf&id=dff53e81e7&e=d002b8c2dc>> style=> on Tusk Ventures=and the NYC startup scene for Crain's NY.

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/=9c3840f-12a0-4743-940a-263e0e7d0783.jpg>>
ffVC interviews <<http://ffvc.us5.list-manage.com/track/cl=ck?u=bbdb0343bda87a4f07dc8cbaf&id=a0c6c094ab&e=d002b8c2dc>> Clarity Money'= Adam Dell on how AI is changing personal finance.

Lots of our portfolio companies are hiring. <<http://ffvc.us5.list-manage.com/track/click?u=bbdb03=3bda87a4f07dc8cbaf&id=91a61b2a4a&e=d002b8c2dc>>

Website <<http://ffvc.us5.list-manage1.com/track/click?u=bdb0=43bda87a4f07dc8cbaf&id=1878448c0e&e=d002b8c2dc>> | Twitter | Facebook
<<http://ffvc.us5.list-manage.com/track/click?u=bdb0343bda87a4f07dc8cbaf&id=f818b1c633&e=d002b8c2dc>> | Blog
<<http://ffvc.us5.list-manage.com/track/click?u=bdb0343bda87a4f07dc8cbaf&id=9718791298&e=d002b8c2dc>>
Unsubscribe <<http://ffvc.us5.list-manage.com/unsubscribe?u=bdb0343bda87a4f0=dc8cbaf&id=87b7bf9a53&e=d002b8c2dc&c=7259654f68>>

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