
From: David Stern <[REDACTED]>
Sent: Sunday, February 12, 2017 2:06 PM
To: jeffrey E.
Subject: Re:

EdR plays purely on brand and ACCESS.

Single Fund of Funds product in partnership with massive mainland Chinese wealth distribution platforms such as Noah, Creditease, C=B etc (friends of mine) Capital goes into mix of classic, safe and quirky funds (from Blackstone Real Estate to Zuckerberg's Indian dude..) - simple stuff only.

The key is the exclusive club feel we can give to the owners of this new Chinese money, the EdR Leaders Fund is a privilege and includes drinking wine at vineyard in France and dinner at Buckingham P.....

Thereafter direct big boy clients may flow over.

Small team needed in HK, max ten. Current team sufficient but can be dramatically cut to reduce cost.

I build it in HK.

Real results after 12 - 24 or pull the plug.

On 12 Feb 2017, at 10:42, jeffrey E. <jeevacation@gmail.com <mailto:jeevacation@gmail.com> > wrote:

what are you suggesting/?

On Sun, Feb 12, 2017 at 1:28 AM, David Stern <http://phx.corporate-ir.net/mobile.view?c=240882&p=3DIROL-irhome>

<http://english.creditease.cn/about/Overview.html> <<http://english.creditease.cn/about/Overview.html>>

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JEE

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