
From: Richard Kahn <[REDACTED]>
Sent: Thursday, September 10, 2015 7:05 PM
To: jeffrey E.
Subject: Fwd: Yesterday's Apple Announcement

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Begin forwarded message:

From: [REDACTED] <mailto:[REDACTED]>

Subject: Fwd: Yesterday's Apple Announcement

Date: September 10, 2015 at 2:22:53 PM EDT

To: Fwd: Richard Kahn [REDACTED]

Here are the crib notes from yesterday's announcement. I expect the boss to be interested in the Apple TV most.

Update releases

iOS 9 & Watch OS are available on Wednesday, September 16th. OS X 10.11 "El Capitan" is available on September 30th.

I'll want you & Bella to wait on upgrading the iMacs for a couple months. Your iPhones can be upgraded, tho (I'd suggest waiting a couple weeks, but understand if you opt not to wait).

I think I need to upgrade Darren, Bebe and Lesley's computers to OS X 10.10 Yosemite still

iOS 9

- * Predictive interface (if you go for a run around the same time everyday it will suggest the playlist you usually listen to)
- * Transit maps to the major cities finally)
- * News app, aggregates articles from news sources you choose
- * Notes revamp (now includes images, photos, checklists, etc.)
- * Split screen view and picture in picture on (most) iPads for running 2 apps at once

OS X 10.11 / El Capitan

- * Bug fixes. Not as many as I'd like, but hopefully more than I expect.
- * Split screen view (like the iPad)
- * When you jiggle your cursor it gets huge so you can find it
- * Swipe gestures in Mail.app (for those of us that use trackpads)
- * Same Notes enhancements from iOS 9
- * Pinned sites in Safari
- * Performance improvements ("Metal" graphics engine, etc.)

Apple Watch

New colors in the low-end Sports model (yellow gold & rose gold), new band colors. Nothing I'd expect to convince a watch fence-sitter to jump. The Hermès editions (<http://www.apple.com/apple-watch-hermes/>) are interesting, though... true high fashion band designs with tie-ins to the interface (custom watch faces, etc.)

iPhone 6S / iPhone SE+

Preorders start on Saturday, September 2nd, shipping September 25th.

- * Still the same sizes, I don't foresee that changing in the near future.
- * The big change is "3D Touch" — their new name for "Force Touch" that was introduced on the new MacBook & Apple Watch — which enables shortcut like functionality on the phone interface. Basically these are power-user features, shortcuts to do common tasks faster.
- * 12 Megapixel Rear Camera, means the images are now 50% larger than all the previous iPhone photos.
- * 5 Megapixel Front Camera is a major improvement from the previous 1.5 MP camera. They're now officially calling it a "E2 Selfie" camera, which I find stupid.

iPad Pro

A 12.9" (diagonal) display in an iPad that is slightly thicker than the existing iPad Air, and weighs the same as the first generation iPad. While this would be great for watching movies, it's clearly targeted more towards content-creation (digital sketchpad!) over content-consumption.

iPad Mini 4

All of the specs of the iPad Air 2, now at half the size (and 3/4 the price).

Apple TV

Available at the end of October starting at \$149 (US) for a 32GB model and \$199 (US) for a 64GB model

- * New bluetooth remote (we should buy extras to have on hand for the ones that get lost), with a touch pad top and microphone for Siri and IR to turn on TVs, etc. charges via Lightning port.
- * Siri content search across iTunes, Netflix, Hulu, HBO and Showtime
- * AppStore for new channels and games
- * 1/2 inch taller than existing Apple TV,
- * No optical audio out... audio out is via the HDMI port.

Not announced...

We'll see retina 21" iMacs and probably new MacBook Airs this fall.

We probably WON'T see new 27" iMacs or MacBook Pros until spring. Intel has delayed the shipping of the new CPUs for these machines.

James Ce
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