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**From:** How to Academy <john.gordon=howtoacademy.com@mail14.us4.mcsv.net> on behalf of How to Academy <john.gordon@howtoacademy.com>  
**Sent:** Tuesday, December 30, 2014 11:06 AM  
**To:** j  
**Subject:** The countdown begins. Werner Herzog appears at the How To Academy in 16 days.

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How to: Werner Herzog in conversation with Paul Holdengräber: Guidance for the Perplexed.  
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how-to:  
Werner Herzog in conversation with Paul Holdengräber<=span>

16th Januar= 2015  
Central Hall= Westminster  
Storey's Gate  
London SW1H 9NH  
6.45 pm

Standard tickets: £35  
Balcony tickets: £25

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Werner Herzog in conversation with Paul Holdengräber: Guidance for the Perplexed.

"Martin Luther was asked what he=would do if the world were coming to an end that same day. There is a won=rous serenity to his response. "I would plant an apple tree," he said.=Me, I would make a film."

Werner Herzog, from "Werner Herzog ♦=93 A Guide for the Perplexed: Conversations with Paul Cronin" (2014).

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Werner Herzog has produced, written, and directed more than 60 feature and documentary films=2C including Grizzly Man, Woyzeck, Aguirre=2C The Wrath of God, Fitzcarraldo, and Cave of=Forgotten Dreams. Born in Munich in 1942 and raised in a remote mountain village in Bavaria, Herzog never saw films or television as a child=and made his first phone call at the age of 17.

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Paul Holdengräber, founder and director of LIVE=from The New York Public Library, is a seasoned interviewer, known for= encouraging his guests to step outside their areas of specialization and=into wider-reaching discussions. His

programs have become known worldwide=for providing a forum in which audiences can engage with some of the world's most influential public figures.

Photos: Robin Holland, Oliver Holdengräber

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