
From: Terry Kafka [REDACTED]
Sent: Thursday, May 19, 2016 9:32 PM
To: 'Jeffrey E.'
Subject: sale of Impact

Johnny Boy: WE got the LOI signed and approved with everything I asked for. Jeff: Im not jumping for joy, but Im reflecting on how I got there.

When I look back at the defining moments in life, my first was latching on to you , Warren and Frog. WE were the best. Other moments were getting

my first job at Jack Ward Color Service (Rene Gelpi!) – that exposed me to the advertising world, then Leo Burnett/Philip Morris #8211;

All exposing me to the billboard industry.... For me its been a fun, lucrative ride. Thanks for our friendship (along with WE and frog) back in the day – it started me

on a great path – having fun, not taking life too seriously, working hard and achieving success. Also, seizing opportunity. It wouldn't have happened otherwise. Also,

I love that we started from and with NOTHING. That's the best feeling. Fuck you.

Terry B. Kafka, resident

Impact Outdoor Advertising Co.

5454 La Sierra Dr., Suite 200

Dallas, TX 75231

[REDACTED]
Impactoutdoor.com