
From: Terry Kafka [REDACTED]
Sent: Thursday, May 19, 2016 9:32 PM
To: 'jeffrey E.'
Subject: sale of Impact

Johnny Boy: WE got the LOI signed and approved with everything I asked for. Jeff: Im not jumping for joy, but I am reflecting on how I got there.

When I look back at the defining moments in life, my first was latching on to you , Warren and Frog. WE were the best. Other moments were getting

my first job at Jack Ward Color Service (Rene Gelpi!) – that exposed me to the advertising world, then Leo Burnett/Philip Morris #8211;

All exposing me to the billboard industry.... For me its been a fun, lucrative ride. Thanks for our friendship (along with WE and frog) back in the day – it started me

on a great path – having fun, not taking life too seriously, working hard and achieving success. Also, seizing opportunity. It wouldn't have happened otherwise. Also,

I love that we started from and with NOTHING. That's the best feeling. Fuck you.

Terry B. Kafka, resident

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