
From: Lang, Caroline [REDACTED]
Sent: Friday, February 10, 2017 6:38 PM
To: Etienne Binant
Cc: jeffrey E.
Subject: Re: update

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Caroline Lang

Le 10 févr. 2017 à 18:40, Etienne Binant [REDACTED] a écrit :

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De : jeffrey E. <jeevacation@gmail.com <mailto:jeevacation@gmail.com>>
Envoyé : vendredi 10 février 2017 18:40:10
À : Etienne Binant; Lang, Caroline
Objet : Re: update

yes, lets start. . yes we are on. sorry with trump around its been very crazy busy

On Fri, Feb 10, 2017 at 7:59 AM, Etienne Binant [REDACTED] wrote:

Hi Jeffrey

Happy to talk to you almost anytime today until around 3PM. Just tell me what number I should reach.

Not sure what got lost in translation here: never had the intention to go to any art fair or art show or anything of the kind.

All the artists we have in mind or send to you are people we have direct connections with. Not just their studio, but also their home. They are people the work of whom we follow, and many of them are already friendly (Arianna, Cali have had dinner or stayed home).

The idea is absolutely to have an impact on the ecosystem and to make a difference by supporting great artists when they need it.

Galleries references are important, because galleries allow artist to reach a broader audience. We would go directly to the source.

This is why it's important for me to go to LA or Berlin (or elsewhere) because those artists are not rich yet, they don't travel so much. They belong to a scene, and it does make a big difference to them if you connect in person.

The spirit is to have an impact on young, talented folks, and absolutely to stay at the source.

Once again, not sure was drifted away from this in communication

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De : jeffrey E. <jeevacation@gmail.com <mailto:jeevacation@gmail.com>>
Envoyé : vendredi 10 février 2017 12:32
À : Etienne Binant

Cc : Darren Indyke
Objet : Re: update

going to artists studio s much more appropriate , i think

On Thu, Feb 9, 2017 at 9:49 PM, Etienne Binant [REDACTED]

> wrote:

Gentlemen

I hope you are having a great week.

In LA hoping to begin acquiring pieces: are we on?

If not yet, when please

thanks

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please note

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