
From: Matthew Hiltzik [REDACTED]
Sent: Monday, May 8, 2017 2:51 PM
To: jeffrey E.; Elisha McGinnis
Subject: RE: target audience

Got it

Let's find a time to continue the conversation

Hope the show went well

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From: jeffrey E. [mailto:jeevacation@gmail.com]
Sent: Monday, May 08, 2017 9:56 AM
To: Matthew Hiltzik [REDACTED]; Elisha McGinnis [REDACTED]
Subject: target audience

1 . new york (elite/ new yorker readers? , page 6 ? seems biz leaders read - unfortunately) 2 silicon valley. 3
europe leaders 4 academics

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please note

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