

**From:** Dan Ariely [REDACTED]  
**Sent:** Friday, December 5, 2014 12:00 PM  
**To:** jeffrey E.  
**Subject:** Re: Teaching startups

Focus is good.

If you do meet organizations that you think we should help with the social science perspective -- feel free to send them our way.

Irrationally yours,

Dan

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Slow fingers, sorry for the short email

On Dec 5, 2014, at 6:36 AM, jeffrey E. <[jeevacation@gmail.com](mailto:jeevacation@gmail.com) <<mailto:jeevacation@gmail.com>>> wrote:

nice to see you. no, i am focused on mathematics and cutting edge. and try not to deviate

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<div class="gmail_extra">
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On Thu, Dec 4, 2014=at 10:21 PM, Dan Ariely <[dan.ariely@mit.edu](mailto:dan.ariely@mit.edu)> wrote:

Hi Jeffrey,

<=r>

Our discussion yesterday made me think that you might want to help us with our project on helping technology startup by teaching them about social science and experimental design.

If t-is is not interesting for you, no need to respond, but if you want to explore this further — just let me know

Irrationally yours

Dan

<http://danariely.com/> <<http://danariely.com/>>

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I'm drowning in email. So, please read how I prefer to get=email at: <<http://www.shortwhale.com/danariely>>

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=nbsp; please note

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JEE

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