

From: Mitchell Bard <mitchell@aice.ccsend.com> on behalf of Mitchell Bard
<aicepublicity@gmail.com>
Sent: Tuesday, September 19, 2017 11:19 AM
To: jeevacation@gmail.com
Subject: AICE Update: Rosh HaShanah Fundraiser

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The Jewish Virtual Library is the =o-to source my students use for fact-based research pertaining to Judaism,=Israel, and the Holocaust.

We hear this all the time from teacher= because the American-Israeli Cooperative Enterprise (AICE) is at the fore=ront of online Jewish/Israel education. We have worked hard to build the <= style="color:blue;text-decoration:underline;" track="on" shape="rec=" href="http://r20.rs6.net/tn.jsp?f=00164_eEREXBwoiXaBrydBarjzXeaiL3q0=QC36QNTDGrJWnnDjeJaAsb4EeLj9Bj9SZbdEGs06aG8Atop9HIA4qR6ngBMWegNBliH-d5FsmHm=EH3Fw9Y98ChRe6eCuEXdvrg3RN6GeMwXIL3KspNnpYe-Hg38AdzhqfU4aOK_GLQY-SGSj_KkE=puDHJN8QMD&c=GgYsHsVIKSAFFHL3Nm9VeUQiB0e1AbNBK-Qo4rApik5BTxaiP4IO0w==3D&ch=bkobDRxSH0q54BrJtn5UH=9S0leUeMp4wUTlhCJNVJFKA3nixR6QQ==" link=ype="1" alt="http://www.jewishvirtuallibrary.org/" target="_blank">Jewish Virtual Library to include nearly 25,000 entries covering everyth=ng from anti-Semitism to Zionism. We are also proud to have reached more than 30 million visitors from more than 200 countries in th= last three years.

In January, we gave the JVL a new look= We've made it easier to navigate and to find the information you need. We=ve also optimized the library so it is compatible with your smartphone and=tablet. We have much more planned, including an App and material packaged =or high school educators.

We need your help!

We have more than 5,000 years of Jewish history and rapidly changing current events to cover. Researching, writing, editing, compiling thousands of articles and graphics takes time, energy, and money.

It's easy to take for granted that the Library will always be free and available, but without your financial support that may not be true for much longer.

If each of the nearly 800,000 visitors each month contributed just \$5, we would be able to maintain and expand the Library for the next 10 years. Unfortunately, most will not contribute, so we hope that you will consider a larger contribution to make up for the people who are unwilling to ensure the Library's future.

<[Thank you for helping to ensure AICE can continue to expand the Jewish Virtual Library and offer free access to students of all ages around the world.](http://r20.rs6.net/tn.jsp?f=001=4_eEREXBwoiXaBrydBarjzXeaiL3q0TQC36QNTDGrJWnnDjeJaAsdjK7GLwqzrufVMD4EU Bib8=7ICG47OyiWplaDnAKMGVoe-DtXXf9YKMcuqSutA8LSymb38IH0ceoeJJt3aZZnTsla_s3cEMR=k-KeUV58sRUEzNyMUMMJijXpUw8JHd1PzY7Hnf08Q&c=GgYsHsVIKSAFFHL3Nm9VeUQjB0e1=bNBK-Qo4rApik5BTxaiP4lO0w==&ch=bkobDRxSH0q54BrJtn5UHp9S0leUeMp4wUTlh=JNVIJFKA3nixR6QQ==></p></div><div data-bbox=)

Happy holidays from AICE!

Now in our 23rd Year!
Watch AICE's 20th Anniversary Video

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