
From: [REDACTED]
Sent: Thursday, October 9, 2014 7:38 PM
To: jeevacation@gmail.com
Subject: Parc Monceau - marketing plan/ price

I have =een thinking about the best way to market the house.</=iv>

Ordinarily I mig=t suggest giving pocket listings to Moens, McCann and someone=20at Sothebys (Condon or Wally Turner). But we might al=0 list the house with only one.

What do you think of asking all =ut Moens to make listing presentations including price recommen=ations. Darren and I could then question each of McCann, sa= Cris Condon, and one other on this. Moens I doubt will =o this ... he will find it offensive.. so we will figure =omething else out for him maybe just a phone call.

I could sa= the financial partner wants a formal marketing plan that w=ll maximize value.

What is your choice?

Paul

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