
From: Gianni Serazzi <[REDACTED]>
Sent: Thursday, August 13, 2015 11:38 AM
To: Jeffrey Epstein
Subject: Modeling on iphone

<http://www.businessoffashion.com/articles/fashion-tech/modelling-apps-swipecast-feels-instagram>
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This idea will not work

-What you buy is not a commodity, every model is different (not like Uber where a car ride is a car ride) -The model changes value every day (she has a bad skin this week you cannot use her) -The model is a portion of a much bigger production cost (actually 3-10% of the total no more) thus it's much better to have it reliable rather than saving 30% of the agency fee on it

Thx
G