
From: [REDACTED]>
Sent: Wednesday, February 19, 2014 8:55 PM
To: jeffrey epstein; Richard Kahn
Subject: moving forward

Hi Jeffrey and Rich,

I received Rich's email to Tyler. My reaction is the following:

I think you should certainly continue for 60 days and then stop definitively (good or bad). Here's why:</div>

--There is 1 neg now on the first page. It's in 7th position.

--Unlike Reputation Mgmt, I see real momentum in the links that Tyler's firm boosted. (Facebook, Healthgrades and Huffington are continually on the 1st page).

--Unlike Reputation Mgmt, Tyler's firm has proven leverage with major publications like Forbes, Huffington, Ntl. Geographic. (we have been published in Forbes and Huffington, which as said is on the 1st page).

-- Tyler is about to place me as a contributing writer with Ntl. Geographic: this will be a powerful platform moving forward. I can draft a featured article when needed, I'll have the liberty of using Jeffrey's name in the title and I'll have the leverage to publish elsewhere. With Ntl Review for example, I published an article but was not allowed to use Jeffrey's name-- a contributing writer position gives you that freedom.

If I didn't see momentum in the links boosted and if there was no guaranteed connection with national press, I would suggest stopping. But that is not the case.

Progress has been extremely frustrating, but I do believe that Tyler is capable of finishing the task and that he is hard working and sincere.

He will also be a great back-up ally moving forward--if you ever need tech advice/ strategy.

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