
From: [REDACTED]
Sent: Wednesday, April 5, 2017 12:27 PM
To: jeffrey E.
Subject: Re:

Jeff , Could we please avoid these emails as all my assistants read them ?

Ariane de Rothschild

On 5 Apr 2017, at 12:14, jeffrey E. <jeevacation@gmail.com <mailto:jeevacation@gmail.com>> wrote:

upon lots of reflection , I cant get a current merger to work, from both sides. - separate from a sig cash portion. taxable probabaly. .and publicity wise not ideal. though He really loved the idea of you being the chairperson. you were right.

I think bringing on boris plus 2 or 3. at most. agreeing BEFOREHAND on details of strategy and tactics. , providing milestones and mechanisms for compensation. . it will take three years to fix. at that point- IF- you are earning 150 -200 plus . then there will be many merger candidates. separate from JB.

Boris has a six month notice provision. im not sure of his vesting issue. . I think you sitting down with him , for at least a few hours. (I would join if you thought helpful,) is next step i think it most important that you both get to know each others personality.

-- 1- brand co.resolution , - uncross and delist. . castrate nadine . 2. think about a jan 1 , beginning for boris. 3. re-do family documents. . wills , trusts , 4, get boris help on advisory board. 5. to maximize your benefits upside , time, tax, lifestyle. I see a 2020 transaction. no earlier.

works nicely . with all girls being gone . lots of fun and things to do.

please note

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of JEE

Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have received this communication in error, please notify us immediately by return e-mail or by e-mail to jeevacation@gmail.com <mailto:jeevacation@gmail.com> , and destroy this communication and all copies thereof, including all attachments. copyright -all rights reserved