
From: Tyler Shears <[REDACTED]>
Sent: Wednesday, February 12, 2014 9:00 PM
To: [REDACTED]
Cc: jeevacation@gmail.com; Richard Kahn
Subject: Re: this week

Hi [REDACTED]

Harvard page and Edge being pushed - Edge is already at bottom of second page and moving up. We will see these on first page in next 30 days. I have quite a few links pointing here but would like to add more... As soon as I hear back from Mr. Epstein on our status I will add the next layer. I'm also adding these to our domains and social accounts.

Nat Geo - We are aiming to have you set as a contributing author moving forward. Your bio has been submitted and reviewed... article has been reviewed and edited some (just added links and made a few tweaks). We need \$ approval to move forward but all is lined up.

Press - Same status as Nat Geo... I will go ahead and move this one forward in good faith but we really need to know all is well with our outstanding invoices. We usually charge in advance so this is an unusual circumstance for us to be in.

Positive Huff is bouncing up to first page as of last night from what I'm seeing - lots of movement on things as we've pushed quite hard on them this period.

We will try to leverage your new bio on Nat Geo and other references to pitch sites like Huff, etc. Having those articles ready is a great idea. We will be able to use your articles on these sites to reinforce our reputation goals without saving the cost currently associated with acquiring links.

Sincerely,

Tyler Shears
<iv>Shears Consulting Group
[REDACTED]