
From: Tyler Shears <[REDACTED]>
Sent: Wednesday, February 12, 2014 9:00 PM
To: [REDACTED]
Cc: jeevacation@gmail.com; Richard Kahn
Subject: Re: this week

Hi [REDACTED]

Harvard page and Edge bei=g pushed - Edge is already at bottom of second page and moving up. We will=see these on first page in next 30 days. I have quite a few links pointing=here but would like to add more... As soon as I hear back from Mr. Epstein=on our status I will add the next layer. I'm also adding these to our =omains and social accounts.

Nat Geo - We are aiming to have you set as a contributi=g author moving forward. Your bio has been submitted and reviewed... artic=e has been reviewed and edited some (just added links and made a few tweak=). We need \$ approval to move forward but all is lined up.

Press - Same status as Nat Geo... I will go ahead and m=ve this one forward in good faith but we really need to know all is well w=th our outstanding invoices. We usually charge in advance so this is an un=usual circumstance for us to be in.

Positive Huff is bouncing up to first page as of last n=ght from what I'm seeing - lots of movement on things as we've pus=ed quite hard on them this period.

We will try to=leverage your new bio on Nat Geo and other references to pitch sites like =uff, etc. Having those articles ready is a great idea. We will be able to =se your articles on these sites to reinforce our reputation goals without =aving the cost currently associated with acquiring links.

Sincerely,

Tyler Shears
<=iv>Shears Consulting Group
[REDACTED]