
From: Michael Wolff <[REDACTED]>
Sent: Tuesday, February 17, 2015 5:50 PM
To: jeffrey E.
Subject: Re:

I'd say photo is fairly important. Makes the piece more difficult without it. Certainly lessens the negotiating position with regard to what's in it. From PR view, I think it makes you look more upfront and uncowed--especially if it's you straightfaced sitting at the head of the table. I think that can be a powerful statement. Let's talk about Ruemmler. I'm back on Sunday and assume I will spend the next week trying to close the piece. m

On Mon, Feb 16, 2015 at 7:52 PM, jeffrey E. <jeevacation@gmail.com <mailto:jeevacation@gmail.com>> wrote:

where are we? how important is the photo? i'm not yet in New York maybe Paris on Thurs. . ? Ruemmler does not want her name in it. she will speak to you whenever you want. .

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=C2 please note

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of JEE did

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