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**From:** How To Academy <john.gordon=howtoacademy.com@mail110.atl91.mcsv.net> on behalf of How To Academy <john.gordon@howtoacademy.com>  
**Sent:** Thursday, July 6, 2017 9:06 AM  
**To:** j  
**Subject:** How To Change The World 2017: Speakers announced. Partnership with New York Times.

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How to: Change the World=span>

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how=to:

Conference

## WAYS TO CHANGE THE WORLD

30th Nov. 2=17

Royal Institution  
21 Albemarle Street  
London W1S 4BS UK

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Standard price £179  
Salon price £300  
(incl. VAT)

## WAYS TO CHANGE THE WORLD 2017

We are delighted to announce the first confirmed speakers and topics for h=w to: Change The World 2017, taking place on the 30th November at the R=yal Institution. Standard Tickets are £149 plus vat.

We are also excited to offer a strictly limited number of Salon Tickets,=which include lunch with one or more of our speakers in a Mayfair restaur=nt.

This year, we are partnering with The New York Times to make How To Change The World an even more compelling event to attend. Times journalists will moderate select sessions, bringing their unrivalled perspective to the Conference.

Presenting leading experts on: vertical farming, emotion-reading computers, the Blockchain Revolution, tackling Alzheimer's disease, electric air taxis, instant charging batteries, artificial intelligence, virtual reality, SpaceX, breakthroughs in refrigeration, renewable fuels, the circular economy and more.

Now in its fourth year, the one-day how to: Conference will provide an unparalleled insight into the innovations that will change our lives in the near (and distant) future – presented through engaging 15-minute demonstrations by the people at the forefront of their development.

We are excited to offer a first look at some of the speakers who will be joining us on the 30th November at the Royal Institution.

Book Now | Standard Ticket: £19 | Salon Ticket: £300 | <<http://howtoacademy.us7.list-manage.com/track/click?u=f87ff9f2b37acaa64ab36114a&id=70ed569026&e=76c9f2c362>>

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