

**To:** jeevacation@gmail.com[jeevacation@gmail.com]  
**From:** David Grosf [REDACTED] on behalf of David Grosf [REDACTED]  
**Sent:** Wed 6/30/2010 3:07:49 AM  
**Subject:** publicity re philanthropy

Have you given any thought to creating and supporting favorable publicity for your science philanthropy?

Insofar as yours has been a fascinating throwback to the 17th-19th Century model of patronage -- by a bright, curious, adventuresome, generalist *patron* -- your charities' successes may provide a useful and interesting-to-read-about lesson to other philanthropies. My finding was that you can teach others what's involved in really creating a clear, clean, quick, low-transaction-cost research freedom, in seeding research before it's safe enough and far enough along for government grants or large-foundation-high-process support.

And I'm curious whether DARPA and its predecessor ARPA (and Office of Naval Research during and right after WW2) used to do things more quickly, personally, and low-process in their heydays using processes roughly similar to those you have favoured.

Best,  
David

PS If tomorrow is end of house confinement, then I hope you celebrate royally and fully and joyously at midnight.

David Grosf  
[REDACTED]

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"Hope your life is filled with wonderful music, too. See you soon."  
-Ajay Sreekanth (1968-2010)