

To: Jeffrey Epstein[jeevacation@gmail.com]
From: Al seckel
Sent: Sun 10/31/2010 3:50:27 AM
Subject: Next steps

Now that the science site has real content and will win the approval of the academic community, the most important thing to bump it to number 1 ratings with good, are many established links to it. As I said, we have been building links to it from the Phillipines, but in truth, what google views as "GOLD" and which reputation management firms can not provide, are established links from sites ending with .edu.

Now, I am using my very extensive .edu personal friend contact list, and favors, to get my friends to post the link on their lab pages at Harvard, MIT, Cambridge, Oxford, UCLA, Caltech, UCSD, etc., etc. This will immediately drive it to the number one position, and it will stay there. Again, this is some of the "out-of-the-box" thinking that I originally told you about, but we needed to create a valid site first, one that they would be happy to link to. Then, we will do the same with the charity site, once that is in order.

The combination of these two things, along with other measures, including consistently working on bringing down the wiki entry, getting the other stuff moved out, will considerably reduce the din.

I do hope you appreciate all this work and thought that is going into this, as well as results starting to come in...