

**To:** jeevacation@gmail.com[jeevacation@gmail.com]  
**From:** Valerie Post  
**Sent:** Tue 9/21/2010 2:10:30 AM  
**Subject:** Fw: FREAKONOMICS SCREENING  
ATT00001.htm

Title: FREAKONOMICS SCREENING

Is this one of interest to you?

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**From:** [REDACTED] <[REDACTED]>  
**To:** Valerie Post  
**Sent:** Mon Sep 20 13:37:18 2010  
**Subject:** FREAKONOMICS SCREENING

For Mrs. and Mr. Valerie Brazill-Post

Dan Abrams Boykin Curry Barbara Kopple

Lawrence Kudlow Michael Moore Andy Serwer

invite you to join

co-author Stephen J. Dubner

directors Alex Gibney, Rachel Grady, Eugene Jarecki

and Morgan Spurlock

at the New York premiere of

a Magnolia Pictures Release

FREAKONOMICS

Based on the book by Steven D. Levitt and Stephen J. Dubner

Wednesday, September 29th, 2010

7:00pm-Screening

Cinema 2

1001 3rd ave btw 59th & 60th Streets

9:00pm-Cocktails & Hors D'oeuvres

Michaels, The Garden Room

24 West 55th Street btw 5th & 6th Avenues

[REDACTED] or 212-935-6700

Can bribery be a force for good?

Does your name decide your destiny?

What if most of what we think we know about human nature is all wrong?

These fun, eye-opening, even mind-changing, questions provoke an original movie-going experience in the feature film version of the celebrated bestselling book **FREAKONOMICS**, which entertained millions as it redefined how we look at the world around us.

Who better to penetrate the pop culture phenomenon started by a rogue economist than seven of America's most daring, rogue filmmakers, each renowned for pushing the edges of reality filmmaking in their own ways? Morgan Spurlock (**SUPER SIZE ME**), Alex Gibney (**ENRON: SMARTEST GUYS IN THE ROOM**, **TAXI TO THE DARK SIDE**), Eugene Jarecki (**WHY WE FIGHT**), the team of Rachel Grady and Heidi Ewing (**JESUS CAMP**) and Seth Gordon (**KING OF KONG**) each bring their own personal styles and innovative perspectives to the vital idea at the heart of **FREAKONOMICS**: that humans often imagine the world working in ideal ways, but how it really works, when you crunch the numbers, is a whole different ballgame.