

To: [REDACTED]  
From: Kurt Hudson  
Sent: Sat 8/8/2009 1:07:02 PM  
Subject: Re: Media results

Here you go.

Total Media Spend: \$23,693

Leads: 1,257

Appointments: 527

CPL: \$18.84

Cost per Appt: \$44.95

Kurt

--- On Sat, 8/8/09, [REDACTED] > wrote:

From: [REDACTED] >  
Subject: Media results  
To: [REDACTED]  
Date: Saturday, August 8, 2009, 6:15 AM

Can you please update this for me this morning and we now have 32 website request this morning

*Steven Victor MD*

Victor Dermatology & Rejuvenation PC  
30 East 76th Street  
New York, New York 10021

[REDACTED]  
Office Website: [www.stevenvictormdmedispa.com](http://www.stevenvictormdmedispa.com)  
Product Website: [www.stevenvictormd.com](http://www.stevenvictormd.com)  
[www.LaserSculptNetwork.com](http://www.LaserSculptNetwork.com)