

To: [REDACTED]
From: Kurt Hudson
Sent: Sat 8/8/2009 1:07:02 PM
Subject: Re: Media results

Here you go.

Total Media Spend: \$23,693

Leads: 1,257

Appointments: 527

CPL: \$18.84

Cost per Appt: \$44.95

Kurt

--- On Sat, 8/8/09, [REDACTED] > wrote:

From: [REDACTED] >

Subject: Media results

To: [REDACTED]

Date: Saturday, August 8, 2009, 6:15 AM

Can you please update this for me this morning and we now have 32 website request this morning

Steven Victor MD

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[REDACTED]
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