

**To:** jeevacation@gmail.com[jeevacation@gmail.com]  
**From:** Peggy Siegal  
**Sent:** Tue 8/25/2009 11:31:11 AM  
**Subject:** Fw: David Letterman, etc.

Title: Fw: David Letterman, etc.

Do you friggen believe the "ice queen" wrote me back!!! And I thought David Hare was my biggest get. Xoxo Peg

----- Original Message -----

From: Wintour, Anna [REDACTED]  
To: Peggy Siegal  
Sent: Tue Aug 25 05:59:06 2009  
Subject: RE: David Letterman, etc.

Thanks for the lovely and very detailed email! Truly appreciate the support and thank you for staying up so late!!

-----Original Message-----

From: Peggy Siegal [REDACTED]  
Sent: Tuesday, August 25, 2009 02:39 AM Eastern Standard Time  
To: Wintour, Anna  
Cc: O'Connell, Patrick; [REDACTED]  
Subject: David Letterman, etc.

Anna-

You were just great tonight. You looked sensational and were totally charming, amusing and a great sport. I though Dave was very generous and supportive of the film showing a clip that made you want to see the film. I watched the show with my 21 year old niece and we both laughed and loved the segment...

I assume RJ and/or Patrick told you about the two screenings we worked on this weekend.

The most interesting aspect of the Nantucket screening on Friday, which was packed with 100 excited movie fans, was that they all got dressed up for the screening as if you were actually going to evaluate their outfits from the screen. Upscale couples from Boston, Conn. and New York brought their 70/80 year old mothers and 16/18 year old teenagers too. The film plays to three generations. Everyone just adored the film.

Saturday night was the Hampton's screening in a private screening room in a home attended by 110 younger, hipper fashionistas....some of the chic girls you usually photograph and live in the Hamptons for the summer. Grace and RJ came for the cocktails before the film...and again the film played to an extremely enthusiastic audience. Many came over to The Blue Parrot restaurant after to tell RJ how much they loved the film and what they liked best. (Andre's tennis scene is a favorite.) Calvin Klein came and loved the film as well.

If you want the guest lists from both screening, we can send...and the press coverage.

I arranged for RJ to stay at my friends boat house on Georgica Pond for the weekend. I stayed in the main house. The wife of the owner, Jill Davis was a writer for Letterman for 8 years and her friend Maria Pope, EVP of the show (who pre-interviewed you) came over Sunday and talked to RJ about your appearance. Such a small world.

I also took RJ to Ronald Perelman's for lunch Sunday with Harvey Weinstein and Georgina Chapman. After we congratulated Harvey on the \$40 million weekend for "Inglourious Basterd" we talked about "Sept" all afternoon....and Sunday night RJ went to yet another screening we did of "Taking Woodstock," where he met Ang Lee...and many other filmmakers. So, we both worked/networked/spread the word all weekend on the film and your behalf.

My impression from the three screenings this week is that "The Sept. Issue" will be a big hit. There is a huge international market for fashion films after "Devil" and "Valentino"....although RJ said "Valentino" did not perform as well in the suburbs. As you probably know, Roadside Attractions is making an effort to play mainstream theaters....not art houses.

So congratulations on a job well done. You are so compelling, smart and a sensational roll model in the film.

I wish you much luck for the film to help make the magazine even more famous and popular.  
xoxo Peggy