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**From:** Ramsey Elkholy <[REDACTED]>  
**Sent:** Saturday, October 15, 2016 5:02 PM  
**To:** jeffrey E.  
**Subject:** Re: L'official

It's for the US magazine launch spring 2017. But I'll ask for pa=is and other markets - thanks!

Sent from my iPhone

On Oct 15, 2016, at 11:46 AM, jeffrey E. <jeevacation@gmail.com <mailto:jeevacation@=mail.com> > wrote:

You need previous 4 years not future ones

On Saturday, 15 October 2016, Ramsey Elkholy <[REDACTED]>  
<mailto:[REDACTED]> > wrote:

Jeffrey, can I ask you a HUGE favor? Can you please take a min and glean th=ough this and let me know your thoughts, in terms of the numbers/do they m=ake sense, and would you consider this a sound investment if I could get in=on this (last) round before ipo?

I know magazines aren't your thing, but I'm seriously considering this, so =ny thoughts/opinions you might offer would be greatly appreciated. I spoke=with both owners of Joy yesterday. One of them has been planning to come t= NY at the end of the month and as of yesterday the other owner will most likely be joining him.

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please note

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