
From: Gia Leese <[REDACTED]
Sent: Tuesday, September 27, 2016 2:19 PM
To: jeevacation@gmail.com
Subject: PRIVATE AND CONFIDENTIAL

PRIVATE AND CONFIDENTIAL

My boy,

I have now formed a management company called First Step Freedom LLC that works in conjunction with and manages the services of a network called the International Police and Fire Chaplains Association or IPFCA (www.ipfca.org). They have approximately 500 counsellors throughout the United States whom are chaplains, most of whom are ex law enforcement officers and/ or gang members who have reformed their lives.

The Association wishes to become commercialised as the crime rate through anger related crimes in Michigan is absolutely enormous. The county jails are at bursting point and it costs an average of 28,000 dollars per year to keep an inmate incarcerated.

The judges throughout Michigan and other states want to send first time offenders to counselling sessions and not to prison. The punishment being that the individuals would have to pay for this counselling and failure to do so results in a prison term. Whilst of course there are many individuals who cannot pay there are a huge number of people who have committed crimes such as domestic abuse, vandalism, etc., who DO have the money to pay.

The average sentence is 20 hours of counselling over a 20 week period. Each person being charged \$60 per hour with an average group session containing 2 people. Therefore each session generates a revenue of \$1200 for one hour. The counsellor is paid \$ 50 per hour and We already have five locations which have been offered to us for free by five separate Churches in their meeting rooms.

In the state of Michigan there is a population of nearly ten million people and in 2014 there were 91,000 incidents of domestic violence and 27,519 assault cases.

I have been to see many court judges whom embrace what the IPFCA does.

Why ?

- 1) it is Christian based. (in philosophy , however is presented as non denominational)
- 2) the counsellors have real on the ground experience.
- 3) the courses are defined for each group.
- 4) we have decided to give a very small piece of revenue to each specific area toward a charity of the communities choice. Eg) in Detroit there is a desperate problem with child neglect and therefore we are partnering with the Children's Center where I have done some volunteer work.

For example, in the small city of Monroe there are horrific problems with heroin addiction. Monroe's Chief Judge, whom I know personally, sentences 50 people per year to anger management courses and he has another four

judge= beneath him who sentence the same number of people each. This particular=judge is extremely supportive of us as he is NOT happy with the quality of c=unselling that is being provided.

The "market" is exponential, recession proof and there are already 500 couns=llors who wish to be paid but in the past have given their services voluntar=ily. Fortunately through endless networking I have got to know many judge= personally and know people who have access to them and the response has been much larger than I ever imagined. It is also a cash generative business=from Day One.

To give you further clarity, 200 new court mandated clients per month will generate a gross cash flow of over USD \$2.8 Million per year.

There is no need for bank borrowing and the costs thus far include legal wor=, brochures, business cards, website, software and moderate entertaining of=Judges . (lunch meetings, etc)

To this end I would like to release 9% of the management company for invest=rs.

We have given the management company a current valuation of USD \$1Million ba=ed on the capacity of the existing counselling network, no overheads for of=ice space and the demand indicated by judges whom would like to try our pro=ram.

Thus, the 9% on offer can be broken down in to small shareholdings worth a total of USD \$90 K . I am looking for people who would like to invest, and most importantly help through their contacts enhance the company as I want to=go national with this.

Finally, areas in Michigan where we have already got traction with Judges ar= Towys, Saganaw, Livonia and Monroe. We also have significant interest from the Senior Circuit judge in Wilson, North Carolina.

The recent scenes in Charlotte, North Carolina with the vandalism, etc, only=further illustrates what an insatiable market this is and what a NEED there=is for it and one of our associates is presenting the program there this week. Given the debate last night and especially Clinton railing on about an a=ternative to incarceration ,our timing is v good. If you have any ideas please let me know . At the very least ,I thought you would be interested as to=how this is all going.

Best wishes as always

Julian

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