

---

**From:** jeffrey E. <jeevacation@gmail.com>  
**Sent:** Tuesday, September 6, 2016 10:51 AM  
**To:** Joi Ito  
**Subject:** might explain why they want more

"He explains that traditional systems of education have skewed the meaning of life (towards arriving at a destination) by placing too much importance on progressing through school and college to a career," Branson wrote. "And makes his point by saying that far too many people live to retire and therefore cheat themselves of an exciting existence."

That's why Branson doesn't think retirement should be the goal. "Instead, I think happiness should be," he wrote.

"I've never thought [of] work as work and play as play; to me, it's all living and learning. The way I see it, life is all about striving and growing. I never want to have made it; I want to continue making it!"

--

please note

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of JEE. Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have received this communication in error, please notify us immediately by return e-mail or by e-mail to jeevacation@gmail.com <mailto:jeevacation@gmail.com>, and destroy this communication and all copies thereof, including all attachments. Copyright -all rights reserved