
From: Barnaby Marsh <[REDACTED]>
Sent: Friday, August 12, 2016 12:30 AM
To: Deepak Chopra
Cc: Jeff Epstein
Subject: Re: Chopra Challenge

My quick reactions:

<=div>1) Eliminate the word "holistic" here
2) Criteria for winning need to be tightened; "best" needs to be clarified more
=div>3) 3 prizes, at \$1,000, \$2,000, and \$5,000.
4) Needs sample list of judges (at least 3, not more than 6)
5) Submissions in essay form, can be used for publication, debates, etc.
6) Who announces the prizes? Where? In person, or over what media?
7) Who are the key media people to interview winners?

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=n Thu, Aug 11, 2016 at 5:16 PM, Deepak Chopra <[REDACTED]> wrote:

I landed in San Diego a couple hours ago and did a first draft on your suggestion Jeff !
The challenge should come from someone other than me . A non profit I think . Please read/revise/ edit and let me know your thoughts . Again thanks for this brilliant idea.