
From: Barnaby Marsh <[REDACTED]>
Sent: Friday, August 12, 2016 12:30 AM
To: Deepak Chopra
Cc: Jeff Epstein
Subject: Re: Chopra Challenge

My quick reactions:

- <=div>1) Eliminate the word "holistic" here
2) Criteria for winning need to be tightened; "best" needs to be clarified more
=/div>3) 3 prizes, at \$1,000, \$2,000, and \$5,000.
- 4) Needs sample list of judges (at least 3, not more than 6)
- 5) Submissions in essay form, can be used for publication, debates, etc.
- 6) Who announces the prizes? Where? In person, or over what media?
- 7) Who are the key media people to interview winners?

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On Thu, Aug 11, 2016 at 5:16 PM, Deepak Chopra <[REDACTED]> wrote:

I landed in San Diego a couple hours ago and did a first draft on your suggestion Jeff !
The challenge should come from someone other than me . A non profit I think . Please read revise/ edit and let me know your thoughts . Again thanks for this brilliant idea.