
From: jeffrey E. <jeevacation@gmail.com>
Sent: Friday, May 20, 2016 1:23 AM
To: Terry Kafka
Subject: Re: sale of Impact

good going john

On Thu, May 19, 2016 at 5:32 PM, Terry Kafka [REDACTED] >
wrote:

Johnny Boy: WE got the LOI signed and approved with e=erything I asked for. Jeff: Im not jumping for joy, but I am reflect=ng on how I got there.

When I look=back at the defining moments in life, my first was latching on to you , Wa=ren and Frog. WE were the best. Other moments were getting<=u>

my first job at Jack Ward Color Servic= (Rene Gelpi!) – that exposed me to the advertising world, then Le=Burnett/Philip Morris –

A=l exposing me to the billboard industry.... For me its been a =un, lucrative ride. Thanks for our friendship (along with WE and fro=) back in the day – it started me

on a great path – having fun, not taking life too seriousl=, working hard and achieving success. Also, seizing opportunit=. It wouldn't have happened otherwise. Also,=/u>

I love that we started from and with NOTHING= That's the best feeling. Fuck you.

Terry B. Ka=ka, President

Impact Outdoor Advertising Co.<=>
[REDACTED]
[REDACTED]

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=A0 please note

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