
From: jeffrey E. <jeevacation@gmail.com>
Sent: Saturday, January 9, 2016 3:48 PM
To: Geoff MacKay
Subject: Re: eGenesis next steps

geoff , roi makes little sense how many =ollars

=n Sat, Jan 9, 2016 at 11:43 AM, Geoff MacKay <geoff.r.mackay@gmail=com> wrote:

Jeffrey,

Here are the three series A valua=ion scenarios (\$25M, \$50M, \$75M) mapped out.

Also=exit pathways. Note that series A venture firms often want to =uy out existing note holders and may even pay premium but we cannot commit=to this as a certainty in terms of exit at series A so please factor that =nto your assessment.

Regards,

Geoff

On Sat, Jan 9, 2016 at 8:45 AM, Geoff M=cKay <geoff.r.mackay@gmail.com <mailto:geoff.r.mackay@gmail.com>
> wrote:

Hi Jeffrey,
Yes, plea=e call anytime or propose a time for me to call you.
781 264-6276</=>

Geoff

Sent from my iPhone

<=iv>

On Jan 9, 2016, at 5:51 AM, jeffrey E. <jeevacation@gmail.com <mailto:jeevac=tion@gmail.com> > wrote:
=br>

today/
?

On Fri, J=n 8, 2016 at 12:26 PM, Geoff MacKay <geoff.r.mackay@gmail.com&t; wrote:

J=ffrey,
Would anytime today after 2:30 work for a quick call?

Geoff

On Wed, Jan 6, 2016 at 10:28 PM, jeffrey E. <jeevacation@gmail.com>
<mailto:jeevacation@gmail.com> > wrote:

no problem . I ve asked my team to attempt to justify t=e high valuation. I can focus
on this on fri=ay, anytime that is convenient for you . tomorw i m trav=ling

On Wed, Jan 6, 2016 at 8:45 PM, Geoff MacKay geoff.r.macka=@gmail.com> wrote:

Hi Jeff=ey,

After meeting with George today I am following up with you to clarify next =steps
to finalize the \$5M convertible note as a seed fund for eGenesis.

We are very hopeful this can be executed quickly and our main issue is to
a=hieve clarity whether this is possible prior to the JPM investor conferenc= next week. We are holding multiple VCs at
bay and have mainta=ned them as a plan B but cannot defer a decision.

I am happy to follow up with you or Darren in any way which you feel will h=lp
get to a decision.

Thanks and best regards,

Geoff MacKay
Interim CEO eGenesis Inc.

Sent from my iPhone

pl=ase note

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