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**From:** jeffrey E. <jeevacation@gmail.com>  
**Sent:** Saturday, January 9, 2016 3:48 PM  
**To:** Geoff MacKay  
**Subject:** Re: eGenesis next steps

geoff , roi makes little sense how many =ollars

=n Sat, Jan 9, 2016 at 11:43 AM, Geoff MacKay <geoff.r.mackay@gmail.com> wrote:

Jeffrey,

Here are the three series A valuation scenarios (\$25M, \$50M, \$75M) mapped out.

Also=exit pathways. Note that series A venture firms often want to =uy out existing note holders and may even pay premium but we cannot commit=to this as a certainty in terms of exit at series A so please factor that =nto your assessment.

Regards,

Geoff

On Sat, Jan 9, 2016 at 8:45 AM, Geoff M=cKay <geoff.r.mackay@gmail.com <mailto:geoff.r.mackay@gmail.com>> wrote:

Hi Jeffrey,  
Yes, please call anytime or propose a time for me to call you.  
781 264-6276</=>

Geoff

Sent from my iPhone

<=jv>

On Jan 9, 2016, at 5:51 AM, jeffrey E. <jeevacation@gmail.com <mailto:jeevacation@gmail.com>> wrote:  
=br>

today/  
?

On Fri, J=n 8, 2016 at 12:26 PM, Geoff MacKay <geoff.r.mackay@gmail.com> wrote:

J=ffrey,  
Would anytime today after 2:30 work for a quick call?

Geoff

On Wed, Jan 6, 2016 at 10:28 PM, jeffrey E. <jeevacation@gmail.com> wrote:

no problem . I ve asked my team to attempt to justify the high valuation. I can focus on this on Friday, anytime that is convenient for you . tomorrow I m traveling

On Wed, Jan 6, 2016 at 8:45 PM, Geoff MacKay <mailto:[geoff.r.mackay@gmail.com](mailto:geoff.r.mackay@gmail.com)" target="\_blank">geoff.r.mackay@gmail.com> wrote:

Hi Jeff=ey,

After meeting with George today I am following up with you to clarify next steps to finalize the \$5M convertible note as a seed fund for eGenesis.

We are very hopeful this can be executed quickly and our main issue is to achieve clarity whether this is possible prior to the JPM investor conference next week. We are holding multiple VCs at bay and have maintained them as a plan B but cannot defer a decision.

I am happy to follow up with you or Darren in any way which you feel will help get to a decision.

Thanks and best regards,

Geoff MacKay  
Interim CEO eGenesis Inc.

Sent from my iPhone

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