
From: Geoff MacKay <geoff.r.mackay@gmail.com>
Sent: Saturday, January 9, 2016 4:05 PM
To: jeffrey E.
Subject: Re: eGenesis next steps

Jeffrey,
here it is more clearly,

convert note valuation	IRR (1.5 years)	IRR (2 years)	ROI	Return of investment of \$5 million
=C2♦\$	=C2♦	25=	\$ =C2♦	♦=A0 21.17 12% 9% 118% \$ ♦=A0 =C2♦
♦=A0	=C2♦	♦=A0	5.9	
=C2♦\$	=C2♦	50=	\$ =C2♦	♦=A0 21.17 77% 54% 236% \$ ♦=A0 =C2♦
♦=A0	=C2♦	♦=A0	11.8	
=C2♦\$	=C2♦	75=	\$ =C2♦	♦=A0 21.17 132% 88% 354% \$ ♦=A0 =C2♦
♦=A0	=C2♦	♦=A0	17.7	

On Sat, Jan 9, 2016 at 10:48 AM, jeffrey E. <jee=acation@gmail.com <mailto:jeevacation@gmail.com> > wrote:

=div dir="ltr">geoff , roi makes little sense how many =ollars

On Sat, Jan 9, 2016 at 11:43 AM, Ge=ff MacKay <geoff.r.mackay@gmail.com <mailto:geoff.r.mackay@gmail.com= target=> > wrote:

Jeffrey,

Here are the three series A valuation scenarios (\$25M, \$50M, \$75M) m=pped out.

Also exit pathways. Note th=t series A venture firms often want to buy out existing note holders and m=y even pay premium but we cannot commit to this as a certainty in terms of=exit at series A so please factor that into your assessment.

Regards,

Geoff

<geoff.r.mackay@gmail=com> wrote:

Hi Jeffrey,
Yes, please call anytime or propose a time f=r me to call you.

Geoff

Sen= from my iPhone

On Jan 9, 2016, at 5:51 AM,=jeffrey E. <=jeevacation@gmail.com <mailto:jeevacation@gmail.com> > wrote:

today/
?

=br>

On Fri, Jan 8, 2016 at 12:26 PM, Geoff MacKa= <geoff.r.mackay@gmail.com <mailto:geoff.r.mackay@gmail.com> > wrote:

Jeffrey,
Would anytime to=ay after 2:30 work for a quick call?
Geoff

On Wed, Jan 6, 2016 at 10:2= PM, jeffrey E. <jeevacation@gmail.com <mailto:jeevacation@gmail.=om> > wrote:

no problem . I=ve asked my team to attempt to justify the high valuation. ♦=A0 I can focus on this on friday, anytime that is =onveneint for you . tomorw i m traveling

On Wed, Jan 6, 2016 at 8:=5 PM, Geoff MacKay <geoff.r.mackay@gmail.com <mailto:geoff.r.mackay@=mail.com> > wrote:=br>

Hi Jeffrey,

After meeting with George today I am following up with you to clarify next =steps to finalize the \$5M convertible note as a seed fund for eGenesis.

We are very hopeful this can be executed quickly and our main issue is to a=hieve clarity whether this is possible prior to the JPM investor conferenc= next week. We are holding multiple VCs at bay and have mainta=ned them as a plan B but cannot defer a decision.

I am happy to follow up with you or Darren in any way which you feel will h=lp get to a decision.

Thanks and best regards,

Geoff MacKay
Interim CEO eGenesis Inc.

Sent from my iPhone

please note

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