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**From:** jeffrey E. <jeevacation@gmail.com>  
**Sent:** Tuesday, September 8, 2015 9:38 AM  
**To:** A. de Rothschild-2

a large white board , if you prefer i can get one, a=d we can work at my house. . I am now crysta= clear about action steps. I will lay them out. . = suggest Kathy take over the negotiations with David. for lots=of reasons. - I think about businesss the way you think =about the amzing honey pot. Detailed -must be functional. beaul=iful. presented well. etc. Lets focus on the biz=C2 , money generator. , revenue , profits. once that is hum=ing, like ubs that is able to absorb so many small hits. . you= life will be more stable. . -longer term goal =A0 new board. advisory board . fiscal structure, operation IT.=C2 . non financial. development. . Family estate plan. -=C2 charity org. - . david, neutralized. a kitch=n cabinet of advisors. . for you not the bank. .

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=C2 please note

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