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**From:** jeffrey E. <jeevacation@gmail.com>  
**Sent:** Thursday, September 17, 2015 6:17 PM  
**To:** A. de Rothschild  
**Subject:** Re: Rothschild Name

cloud market perception , confuse public=C2. etc. ? difficult to say that it infl=cts damage?? to who?

On Thu, Sep 17, 2015 at 2:15 PM, A. de Rothschild <ader@=derfam.ch <mailto:ader@aderfam.ch> > wrote:

Ok

Ariane de Rothschild

Le 17 sep=. 2015 à 20:00, jeffrey E. <jeevacation@gmail.com <mailto:jeevacation@gmail.co=> > a écrit :  
<=r>

inflict damage? ,=C2 could be better worded

On Thu, Sep 17, 2015 at 1:49 PM, A. de Rothschild <ade=@aderfam.ch <mailto: [REDACTED]> > wrote:

First hand...

Ariane de Rothschild  
=br>Début du message transféré :

[REDACTED]

Objet: Rothschild Na=e

Dear Evelyn, Hannah= Ariane, Benjamin and James,

Here's a dr=ft of a letter to David and Eric de R which I would like us to sign as soo= as possible. If you agree it may even make sense to convey the mess=ge by email with a letter to follow as time is so short.

I look forward to hearing from you.

Yours=

Jacob

The Rothschild Name

We the undersigned members of the Rothschild family would ask you either to withdraw your thirteenth resolution at the General Meeting of Paris Orléans on 24th September, 2015, or to add an appropriate prefix to the name Rothschild so that it is clear as to which Rothschild group is being referred to.

It has been a cornerstone of our family's policy that our respective interests should be identified by a prefix. We therefore object strongly to the investment holding company Paris Orléans changing its name to Rothschild & Co without such a prefix.

Lord Rothschild and Sir Evelyn de Rothschild were both asked in May 2013 to give their views on the differences between the Edmond de Rothschild Group and the two Rothschild banks - NM Rothschild & Sons Limited and Banque Rothschild. Attached to this letter is the opinion which we gave to your chosen Arbitrator and which gave our views as to why we thought a prefix was called for.

The good name of Rothschild has already been badly damaged by the open disagreement between the two French Rothschild groups. We would like you to take every possible step to see that further damage is not inflicted on our family's good name and hence our writing to you to ask you to withdraw or amend the Resolution so as to allow for a prefix before the name Rothschild.

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