
From: jeffrey E. <jeevacation@gmail.com>
Sent: Thursday, August 13, 2015 12:47 PM
To: Gianni Serazzi
Subject: Re: Modeling on iphone

understood. how are you?

On Thu, Aug 13, 2015 at 7:3= AM, Gianni Serazzi <[REDACTED]> > wrote:

<http://www.businessoffashion.com/articles/fashion-tech/modelling-apps-swipecast-feels-instagram>
<<http://www.businessoffa=hion.com/articles/fashion-tech/modelling-apps-swipecast-feels-instagram>>

This idea =ill not work

-What you buy is not a commodity, every model is di=ferent (not like Uber where a car ride is a car ride) -The model=changes value every day (she has a bad skin this week you cannot use her)<=div> -The model is a portion of a much bigger production cost (actual= 3-10% of the total no more) thus it's much better to have it realiab= rather than saving 30% of the agency fee on it

T=x
G
<=div>

--

please =ote

The information contained in this communication is confiden=ial, may be attorney-client privileged, may constitute inside informati=n, and is intended only for the use of the addressee. It is the propert= of JEE Unauthorized use, disclosure or copying of this communica=ion or any part thereof is strictly prohibited and may be unlawful. If =ou have received this communication in error, please notify us immediat=ly by return e-mail or by e-mail to jeevacation@gmail.com <mailto:jeevacation@gmail=com> , and destroy this comm=nication and all copies thereof, including all attachments. copyright -=ll rights reserved