
From: jeffrey E. <jeevacation@gmail.com>
Sent: Thursday, August 13, 2015 12:47 PM
To: Gianni Serazzi
Subject: Re: Modeling on iphone

understood. how are you?

On Thu, Aug 13, 2015 at 7:3= AM, Gianni Serazzi <[REDACTED]> wrote:

<http://www.businessoffashion.com/articles/fashion-tech/mod=lling-apps-swipecast-feels-instagram>
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This idea =ill not work

-What you buy is not a commodity, every model is di=ferent (not like Uber where a car ride is a car ride) -The model=changes value every day (she has a bad skin this week you cannot use her)<=div> -The model is a portion of a much bigger production cost (actuall= 3-10% of the total no more) thus it's much better to have it realiabl= rather then saving 30% of the agency fee on it

T=x
G
<=div>

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please =ote

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