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**From:** jeffrey E. <jeevacation@gmail.com>  
**Sent:** Thursday, June 25, 2015 6:14 PM  
**To:** Joi Ito  
**Subject:** Re: Brockman's EDGE Master Class 2015

not sruue

On Thu, Jun 25, 2015 at 2:12 PM, Joi Ito [REDACTED] wrote:

This conflict= with Foo Camp which I was going to use to recruit people. Do you think th=s will be interesting? Do you know Philip Tetlock?

How are you? Where are you?

- Joi

> Begin forwarded message:

>

> From: John Brockman <[REDACTED]>

> Subject: EDGE Master Class 2015 on Superforecasting: download PDF proo=s of Phil Tetlock's new book

> Date: June 24, 2015 at 11:04:59 AM PDT

> To: Ito Joi <[REDACTED]>

<[REDACTED]>

>

> Dear Joi,

>

> The Master Class is shaping up as one of the most consequential EDGE e=ents of the last 20 years, the one you don't want to miss. Very import=nt for you to be there. Hope you can make it.

>

> Best regards,

>

> JB

> [REDACTED] mobile

>

> June 22 San Francisco - Four Seasons

> June 26 Palo Alto - Westin Hotel

> June 29 New York

>

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>

> "Philip Tetlock is one of the very, very best minds in the social=sciences today. He has come up with one brilliant idea after another, and =uperforecasting is no exception. Everyone agrees that the way to know if a= idea is right is to see whether it accurately predicts the future. =ut which ideas, which methods, which people have an actual, provable track=record of non-obvious predictions vindicated by the course of events? The =nswers will surprise you, and



> June 29 New York  
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> "Philip Tetlock is one of the very, very best minds in the social=sciences today. He has come up with one brilliant idea after another, and =uperforecasting is no exception. Everyone agrees that the way to know if a= idea is right is to see whether it accurately predicts the future. =ut which ideas, which methods, which people have an actual, provable track=record of non-obvious predictions vindicated by the course of events? The =nswers will surprise you, and have radical implications for politics, poli=y, journalism, education, and even epistemology—how we can best ga=n knowledge about the world we live in."

>  
> - Steven Pinker, Johnstone Family Professor, Harvard; Auth=r, T HE SENSE OF STYLE; THE BETTER ANGELS OF OUR NATURE

>  
> "Philip Tetlock is the world expert on a vital subject. Superf=recasting is the wonderful story of how he and his research team got ordin=ry people to beat experts in a very serious game. It is also a manual for =hinking clearly in an uncertain world. Read it."

>  
> —Daniel Kahneman, winner of the Nobel Prize and au=hor of THINKING FAST AND SLOW  
>  
> A SHORT COURSE IN SUPERFORECASTING WITH PHIL=P E. TETLOCK  
> <http://edge.org/edge-master-cla=s-2015> <<http://edge.org/edge-master-class=2015>>  
> user id: edge\_access | password: edgeaccess<=r> >  
> When: 5pm Friday, July 31 - Noon, Sund=y, August 2nd  
> Where: Spring Mountain Vineyard, St. Helena,=Napa  
> Hotel: Harvest Inn, St. Helena, Napa  
>  
> NEW! - Now Available at the above link For D=wnloading - Advance Reading Edition  
> SUPERFORECASTING: THE ART AND SCIENCE OF PRE=ICTION (publication date September 29)  
> By Philip Tetlock and Dan Gardner  
> (Uncorrected Proofs - Do Not Circulate)  
>

> You are confirmed for the event. See instructions for booking your roo= directly with the hotel and act now as reservations close July 3rd. And p=ease reconfirm with me asap that you will be joining us.

>

> ~~~~~=~~~~~

> Edge Foundation, Inc.  
> 260 Fifth Avenue  
> New York, NY 10001

=A [REDACTED]

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Please use this email for confidential mail only. For general Media Lab ema=l, please use joi@m=dia.mit.edu  
<mailto:joi@media.mit.edu>

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