
From: jeffrey E. <jeevacation@gmail.com>
Sent: Monday, April 13, 2015 11:46 AM
To: Farkas, Andrew L.
Subject: Re:

lets talk, I don;t believe your chances with a=ia are very high. . but of course i wish you well. i am =ot an investment bank placing equity, for that i would do it f=r free.

On Mon, Apr 13, 2015 at 7:21 AM, Farkas, Andrew L. <=a href="mailto: [REDACTED]" target="_blank">> wrote:

How, when and under what circumstances would the \$100 mm get paid? Is any p=rtion of it contingent on a suggesful public execution or is it simply an= equity placement fee? I need to know these things in order to discuss the= in detail with the largest shareholders. As I understand it this would approximate a 7.5% equity placement fee. ♦=AO

I am going to have no choice but to first pursue the less expensive soverei=ns. If I fail then it will be easier, perhaps, to justify your request. Th= pricing differential is so great, however, that I will have some real pro=lems if we don't do this in a serial manner. That said, in the potential circumstance where we do come back to =ou, time will be very short. Does it not make sense for me to go to London=anyway, this week, to educate those who would need to be educated so that =he process is shorter should we proceed? I have to go to see ADIA anyway.

Sent from my BlackBerry 10 smartphone.

From: jeffrey E.
Sent: Sunday, April 12, 2015 10:05 PM
To: Farkas, Andrew L.
Subject: Re:

Im agnostic, howver I always want to help you= if inception for c3 would be 65m then and 125 now. it s=ems easy for a co with a 5 b market cap if it works. If you prefer t= go to adia qatr or whomever and then come back to me. I wont be insulted.

On Sun, Apr 12, 2015 at 7:40 PM, Farkas, Andrew =. <[REDACTED]> wrote:

If one applied the same metrics to the proposed trasaction, that \$65mm woul= be worth about \$125mm if the newly create enterprise is remotely successf=l.

Sent from my BlackBerry 10 smartphone.

From: = [REDACTED] <mailto:[REDACTED]>
Sent: Sunday, April 12, 2015 7:21 PM
To: jeffrey E.
Subject: Re:

PS for reference sake, if we had given you 10% of the promote on c=iii at inception, it would be worth approximately \$65mm today. And note fi=ally that this money would be coming out of my end.

Sent from my BlackBerry 10 smartphone.

From: Farkas, Andrew L.

Sent: Sunday, April 12, 2015 6:50 PM

To: jeffrey E.

Subject: Re:

So you need to tell me how to proceed with this, if at all. We are speaking=with ADIA, Qatar, and a host of private equity firms. I would very much like to work with you but i'm not sure how address your request.

Sent from my BlackBerry 10 smartphone.

From: Farkas, Andrew L.

Sent: Sunday, April 12, 2015 6:34 PM

To: jeffrey E.

Subject: Re:

Flying from la. Had no in-flight wifi.

\$100mm is going to be virtually impossible to do.

We can pay 3% plus a participation in the promote of the new entity of 10% =i.e. 10% of whatever the promote ultimately is). The highest price we have=ever paid for equity is 2%. No promote or anything else. Even goldman, Laz=rd etc only get 1.5% and in some cases that's over time. I'd get strung up by the bill ackmans, har=ard university's, TIAA/CREFS and och zoffs of the world for payi=g \$100mm. I've been thinking about it and made a bunch of calls. If th=t's inadequate I don't know what else to do. The above is already over 50% higher than anything previously paid.

Sent from my BlackBerry 10 smartphone.

From: jeffrey E.

Sent: Sunday, April 12, 2015 5:50 PM

To: Farkas, Andrew L.

Subject:

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