
From: jeffrey E. <jeevacation@gmail.com>
Sent: Monday, March 30, 2015 9:41 PM
To: Joi Ito
Subject: Re:

great

On Mon, Mar 30, 2015 at 4:41 PM, Joi Ito [REDACTED] wrote:

BTW, I've =een carrying a prototype around and have shown it to various people and it=E2 s the best experience any of them have seen. Jeffrey, we've= got to show you. It looks simple, but the field of view and the simplicit= is really important. It's much better than the high end systems a=d sort of shows how important math is - basically great lens design are mo=e important than just about anything else. ;-)

> On Mar 30, 2015, at 10:25 PM, David Smith [REDACTED] >
wrote:

>

> Hi Jeffrey-

> Lots of progress since last time.

> The new device is a jewel. See images below. The first will be on a hu=e billboard near SFO on route 101 and will be seen by 4 million people. We=are launching our KickStarter event on April 6.

> It has really come a long way.

> Thanks for your support!

> David

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>

> <Glasses product 0053.jpg>

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>

> David A. Smith

>

> Skype: inventthefuture

> <http://www.wear=ility.com> <<http://www.wearality.com>>

>

> On Wed, Sep 3, 2014 at 4:39 PM, David Smith [REDACTED]

wrote:

> Hi Joi and Jeffrey,

>

> This is a nice little box. It uses the Oculus optics and some of the A=ls developed by them. Field of view is about 90-110 degrees but the resolu=ion is very nice. It is tied to the one Samsung device (a very nice phone)= The first units that will be coming out are developer units, though they =should be available to anyone that wants to purchase it.

>

> Of course our field of view is much larger and we will work with any 7=or 8 inch tablet for the first device. We are beginning to look at what it=would take to support phones as well - a higher power lens will give us th= same field of view we have now but work with a 5 inch phone. We also thin= we can do this with a single lens/eye which will simplify the design and =ower the cost.

>
> David
>
>
> David A. Smith

>
>
> Skype: inventthefuture

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> On Wed, Sep 3, 2014 at 4:28 PM, Joi Ito [REDACTED] > wrote:
> Interesting. David?

>
> On Sep 3, 2014, at 18:10 , jeffrey E. <jeevacation@gmail.com <mailto:jeevacatio=@gmail.com>> wrote:
>
>>

[http://www.pcmag.com/article2/0,2817,2466=29,00.asp?kc=PCRSS03069TX1K0001121&utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+ziffdavis%2Fpcmag%2Fbreakingnews+%28PCMag.com+Breaking+News%29](http://www.pcmag.com/article2/0,2817,2466=29,00.asp?kc=PCRSS03069TX1K0001121&utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+ziffdavis%2Fpcmag%2Fbreakingnews+%2=PCMag.com+Breaking+News%29)
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>> --
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