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**From:** jeffrey E. <jeevacation@gmail.com>  
**Sent:** Sunday, March 29, 2015 5:23 PM  
**To:** [REDACTED]  
**Subject:** Re:

you remind me of the story of the kid who kills his mother=and father, then asks for sympathy because now he is an orphan=br>

On Sat,=Mar 28, 2015 at 7:19 PM, [REDACTED] <= 17.200 EURO

On Sun, Mar 29, 2015 at 12:15 AM, [REDACTED] <[REDACTED]>  
[REDACTED] > wrote:

Please see below brief information about the Fashio= Business BA (HONS) Degree Programme, prices and admission requirements for the academic year 2014/2015.

The aim of the programme is to manage and optimize the fashion product effectively, you need to know its evolution and its direction. This is the start of true entrepreneurship. Istituto Marangoni, fashion business school, offers this 360° preparatory program focusin= on every aspect of the fashion business: from project to production, commercialization to distribution and retail. Here we study the product, including its life cycle, and learn how to recognize quality and analyze market trends.

To do this, you must first study fabrics, collections, production and quality control. Furthermore, you will study the evolution of ways and customs, lifestyles and market demands. Finally, you must immerse yourself in the managerial and commercial sectors. You will study the market and its segmentation: you will acquire the techniques of selling and commerce. You will learn how to control costs and refine communication and promotional techniques. Upon acquiring all these skills, you will finally be able to implement your own projects, manage collaborators and consultants effectively and jumpstart your career in any fashion company, including your own.

Subject of Fashio= Business BA (HONS) Program are as follow:

1st year =93 Fashion Marketing 1, Fashion Marketing 2, Fashion Industry and Cultural Context, Principles of Business

2nd year =93 Brand Identity, Coordination Strategies, Fashion Marketing Strategies, Finance and Management Control

3rd year =93 Fashion Retailing, Advanced Fashion Retailing, Digital Marketing, Honors Project

The programme specification can be found on our website by using the following link:  
[http://www.istitutomarangoni.com/downloads/files/137/IM\\_PS\\_MMU\\_BA\(Hons\)Degree\\_fashionBusiness\\_ThreeYear\\_ENG.pdf](http://www.istitutomarangoni.com/downloads/files/137/IM_PS_MMU_BA(Hons)Degree_fashionBusiness_ThreeYear_ENG.pdf) <<http://www.istitutomarangoni.co.uk/undergraduate/fashion-business.php>>

The sandwich course is a course where the first two years of studies in the BA (HONS) Degree Programme are followed by a third year of work in a fashion firm, after which student returns to school to complete the fourth and final year of studies. The work period involves a minimum of 36 weeks in a company in the fashion industry, working in close contact with professionals of the industry. At the end of the 36 weeks, in addition to a better knowledge of the working environment, student will gain a reference from the work provider, which together adds a value to their training.

Please visit our website <http://www.istitutomarangoni.co.uk/undergraduate/sandwich-course.php> to obtain further details.

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The academic year 2014/2015 dates are follow:

Start of the Course: 06/10/2014

End of the Course= 05/06/2015

The school fees for EU passport holders are:

Enrollment Fee: GBP 3030.00 (payable each academic year)

Tuition Fee: GBP 11.800 (payable each academic year)

The school fees for non-EU passport holders are:

Enrollment Fee: EUR 3.500 (payable each academic year)

Tuition Fee: EUR 15.900 (payable each academic year)

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please note

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